

Virginia

COMMUNITY PROFILE

Salem city



Virginia Employment Commission

703 East Main Street • Richmond, Virginia 23219
Tel: (804) 786-8223 • www.VirginiaLMI.com

Last updated: 6/22/2022 1:56:30 AM

Table of Contents

I. Introduction	4
II. Demographic Profile	5
Population by Age Cohort	6
Population by Race/Ethnicity	7
Population by Gender	7
Population Change	8
Population Projections by Age and Gender	9
Population Projections by Race/Ethnicity	9
English Language Skills	10
Commuting Patterns	10
<i>In-Commuting</i>	11
<i>Out-Commuting</i>	11
III. Economic Profile	12
Unemployment Rates	13
Characteristics of the Insured Unemployed	15
Unemployment Insurance Payments	18
Employers by Size of Establishment	20
Employment by Size of Establishment	20
50 Largest Employers	21
Employment by Industry	22
New Startup Firms	23
New Hires by Industry	24

Turnover by Industry	25
Average Weekly Wage by Industry	26
Age of Workers by Industry	27
Industry Employment and Projections	28
Occupation Employment and Projections	30
Growth Occupations	32
Declining Occupations	33
Consumer Price Index (CPI)	34
Local Option Sales Tax	35
IV. Education Profile	37
Educational Attainment	38
Educational Attainment by Age	39
Educational Attainment by Gender	40
Educational Attainment by Race/Ethnicity	41
Graduate Data Trends	42
Training Providers	43

I. Introduction

This report provides a community profile of Salem city. It is intended to complement the information found in our Virginia Workforce Connection application, which can be accessed online at:

www.VirginiaLMI.com

The report is divided into three major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics.

II. Demographic Profile

Overview

This Demographic Profile provides an in-depth analysis of the population in Salem city. Most of the data is produced by the U.S. Census Bureau, and includes demographic characteristics such as age, race/ethnicity, and gender.



Related Terms and Definitions

Ability to speak English

For people who speak a language other than English at home, the response represents the person's own perception of his or her ability to speak English. Because census questionnaires are usually completed by one household member, the responses may represent the perception of another household member.

Age

The age classification is based on the age of the person in complete years as of April 1, 2010. The age of the person usually was derived from their date of birth information. Their reported age was used only when date of birth information was unavailable.

Gender

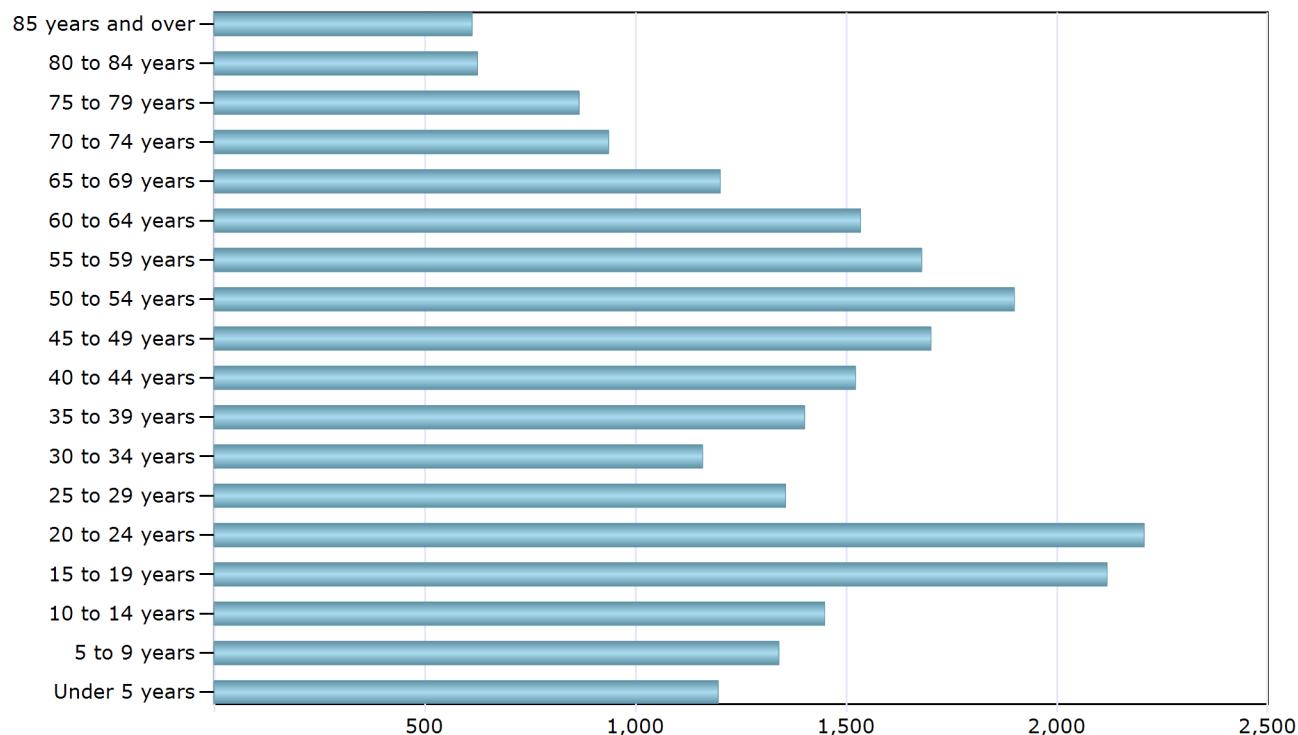
The data on gender were derived from answers to a question that was asked of all people. Individuals were asked to mark either "male" or "female" to indicate their gender. For most cases in which gender was not reported, it was determined by the appropriate entry from the person's given (i.e., first) name and household relationship. Otherwise, gender was imputed according to the relationship to the householder and the age of the person.

Race

The concept of race as used by the Census Bureau reflects self-identification by people according to the race or races with which they most closely identify. The categories are sociopolitical constructs and should not be interpreted as being scientific or anthropological in nature. Furthermore, the race categories include both racial and national-origin groups.

Please note: In the past, our population by race/ethnicity data has always excluded the Hispanic ethnicity from each race category. Starting in January 2013, each race category now includes all ethnicities.

Population by Age



	Salem city	Virginia	United States
Under 5 years	1,196	509,625	20,201,362
5 to 9 years	1,340	511,849	20,348,657
10 to 14 years	1,449	511,246	20,677,194
15 to 19 years	2,119	550,965	22,040,343
20 to 24 years	2,207	572,091	21,585,999
25 to 29 years	1,356	564,342	21,101,849
30 to 34 years	1,159	526,077	19,962,099
35 to 39 years	1,401	540,063	20,179,642
40 to 44 years	1,522	568,865	20,890,964
45 to 49 years	1,701	621,155	22,708,591
50 to 54 years	1,899	592,845	22,298,125
55 to 59 years	1,679	512,595	19,664,805
60 to 64 years	1,534	442,369	16,817,924
65 to 69 years	1,201	320,302	12,435,263
70 to 74 years	936	229,502	9,278,166
75 to 79 years	866	173,929	7,317,795
80 to 84 years	625	130,801	5,743,327
85 years and over	612	122,403	5,493,433
Total	24,802	8,001,024	308,745,538

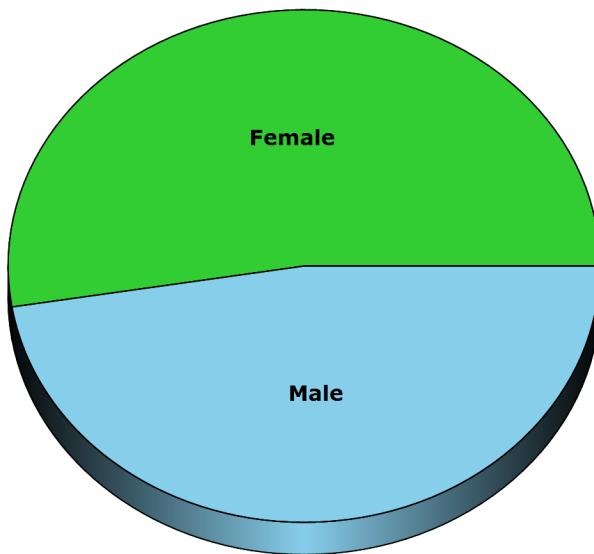
Source: 2010 Census.

Population by Race/Ethnicity

	Salem city	Virginia	United States
Total			
Total Population	24,802	8,001,024	308,745,538
Race			
White	21,872	5,486,852	223,553,265
Black or African American	1,763	1,551,399	38,929,319
American Indian or Alaska Native	62	29,225	2,932,248
Asian	402	439,890	14,674,252
Native Hawaiian/Pacific Islander	6	5,980	540,013
Other	323	254,278	19,107,368
Multiple Races	374	233,400	9,009,073
Ethnicity			
Not Hispanic or Latino (of any race)	24,201	7,369,199	258,267,944
Hispanic or Latino (of any race)	601	631,825	50,477,594

Source: 2010 Census.

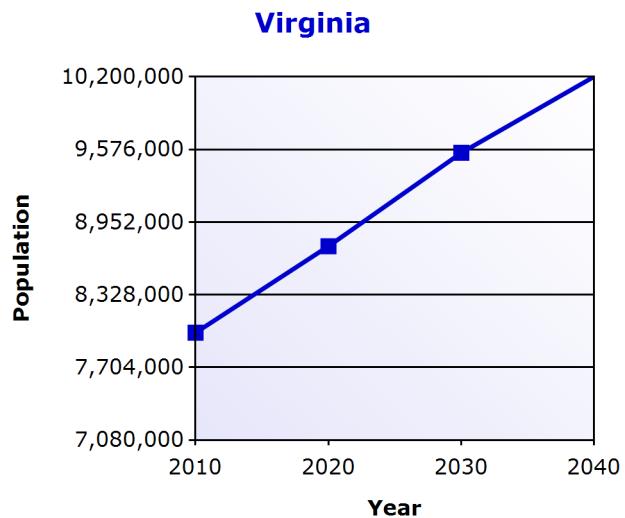
Population by Gender



	Salem city	Virginia	United States
Male	11,767	3,925,983	151,781,326
Female	13,035	4,075,041	156,964,212
	24,802	8,001,024	308,745,538

Source: 2010 Census.

Population Change



Salem city	(% change)	Number Change	Virginia	(% change)
2000		24,747	7,079,030	
2010	0.22 %	24,802	8,001,024	13.02 %
2020	4.75 %	25,979	8,744,273	9.29 %
2030	1.07 %	26,256	9,546,958	9.18 %
2040	-0.35 %	26,165	10,201,530	6.86 %

Source: U.S. Census Bureau, Weldon Cooper Center for Public Service.

Did you know...

you can log on to our website today and see population counts from each Decennial Census all the way back to 1900? Looking for annual population estimates? We have those too, all the way back to the 1970s!

For this data and more, visit us on the web at:

www.VirginiaLMI.com

United States™
Census
2010

Number Change

Population Projections by Age and Gender

	2020		2030		2040	
	Female	Male	Female	Male	Female	Male
Under 5 years	585	660	606	684	603	680
5 to 9 years	697	671	727	699	729	701
10 to 14 years	743	808	741	806	765	832
15 to 19 years	1,071	1,042	1,047	1,019	1,089	1,059
20 to 24 years	1,192	1,052	1,222	1,079	1,215	1,073
25 to 29 years	769	806	734	770	716	751
30 to 34 years	771	723	751	704	768	720
35 to 39 years	759	698	844	776	804	739
40 to 44 years	656	624	811	771	787	749
45 to 49 years	767	726	764	723	847	802
50 to 54 years	825	761	666	614	819	756
55 to 59 years	913	815	768	686	762	681
60 to 64 years	1,029	870	823	697	662	560
65 to 69 years	804	710	830	732	707	624
70 to 74 years	692	573	863	715	695	575
75 to 79 years	558	386	695	481	710	491
80 to 84 years	367	202	487	268	604	333
85 years and over	465	189	464	189	540	220
	13,663	12,316	13,843	12,413	13,822	12,346
		25,979		26,256		26,168

Source: Weldon Cooper Center for Public Service.

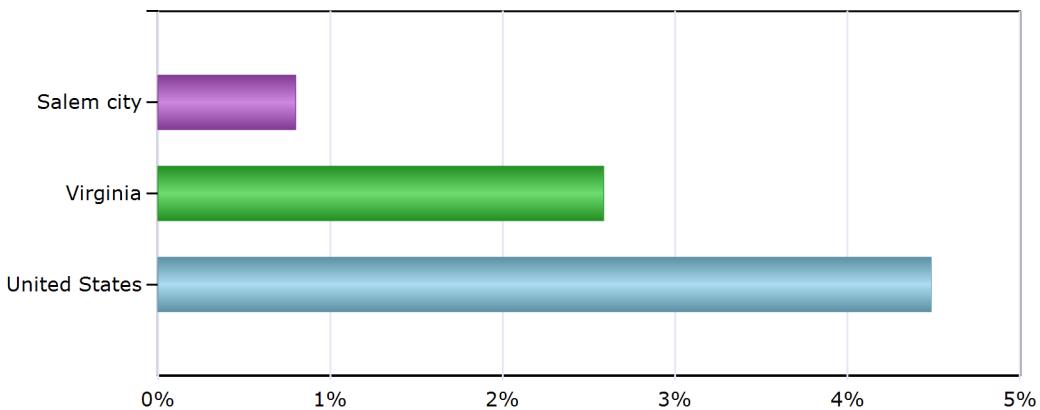
Population Projections by Race/Ethnicity

	2020	2030	2040
Total			
Total Population	25,979	26,256	26,165
Race			
White	21,508	20,153	17,560
Black or African American	1,797	1,582	1,323
Asian	719	1,262	2,107
Other	574	583	524
Ethnicity			
Hispanic or Latino (of any race)	1,382	2,676	4,651

Source: Weldon Cooper Center for Public Service.

English Language Skills

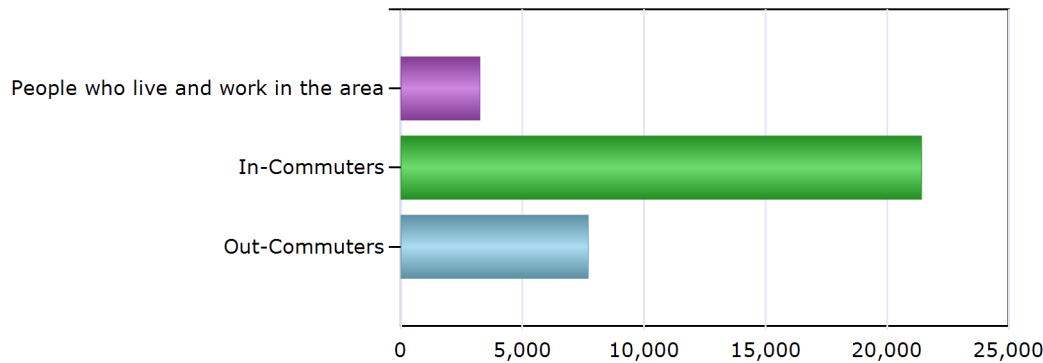
(Age 5 and over that speak English less than well)



	Total	Speak English less than well	Percent
Salem city	23,908	191	0.80%
Virginia	7,800,044	201,628	2.58%
United States	298,691,202	13,400,003	4.49%

Source: U.S. Census Bureau
American Community Survey, 2012-2016.

Commuting Patterns



Commuting Patterns	
People who live and work in the area	3,247
In-Commuters	21,410
Out-Commuters	7,704
Net In-Commuters (In-Commuters minus Out-Commuters)	13,706

Source: U.S. Census Bureau,
OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2014.

Top 10 Places Residents are Commuting To

Area	Workers
Roanoke city, VA	2,900
Roanoke County, VA	1,998
Montgomery County, VA	304
Botetourt County, VA	290
Henrico County, VA	144
Lynchburg city, VA	129
Franklin County, VA	112
Fairfax County, VA	109
Chesterfield County, VA	90
Richmond city, VA	90

Top 10 Places Workers are Commuting From

Area	Workers
Roanoke County, VA	5,875
Roanoke city, VA	4,714
Botetourt County, VA	1,233
Montgomery County, VA	1,194
Franklin County, VA	1,072
Bedford County, VA	980
Craig County, VA	299
Floyd County, VA	292
Pulaski County, VA	275
Henry County, VA	249

Source: U.S. Census Bureau,
OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2014.

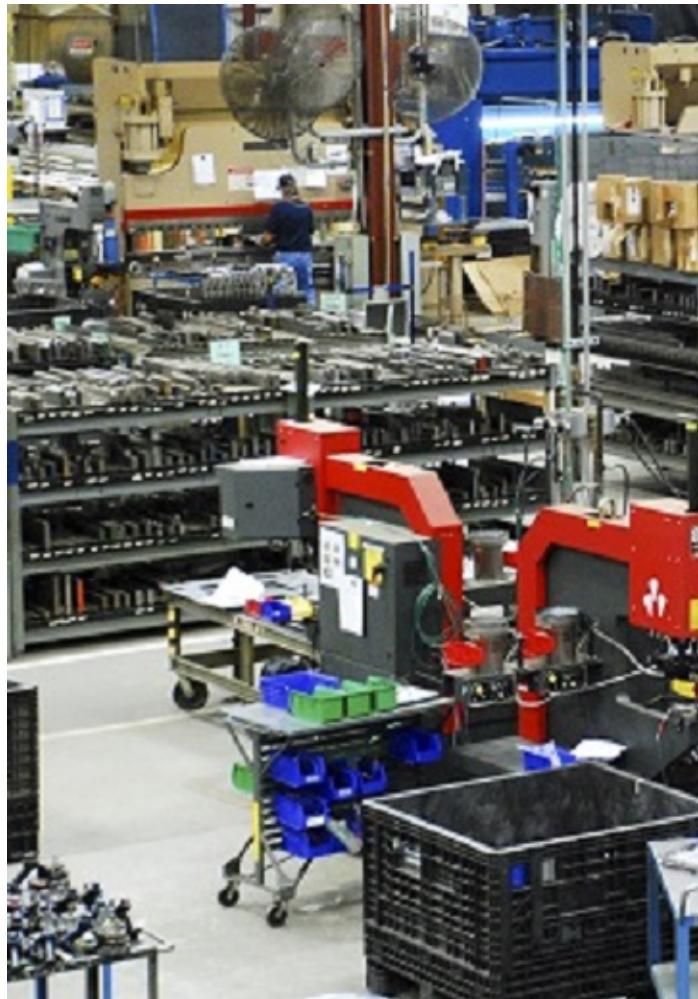
Please Note: Commuting patterns data is no longer produced from the Decennial Census. As an alternative, we are providing commuting data from the U.S. Census Bureau's OnTheMap application and LEHD Origin-Destination Employment Statistics program. Since this data is produced from an entirely different data set, it is not advisable to compare the new data with previously released commuting patterns. For more information about the OnTheMap application or the LEHD program, please visit the following website:

<http://lehd.ces.census.gov>

III. Economic Profile

Overview

The Economic Profile of Salem city consists primarily of data produced by the Virginia Employment Commission, U.S. Census Bureau, and the Bureau of Labor Statistics.



Related Terms and Definitions

Average Weekly Wage

Computed as average quarterly wages divided by 13.

Consumer Price Index (CPI)

The Consumer Price Index measures the average change over time in the prices paid by urban consumers for a representative market basket of consumer goods and services.

Local Employment Dynamics (LED)

The Local Employment Dynamics Program at the Census Bureau, together with its state partners, provides employment information at the county, city, and Workforce Investment Area level. This information tracks workers in different industries by age and gender and provides statistics on job creation, separation, turnover, and wages.

Quarterly Census of Employment & Wages (QCEW)

A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance (UI) laws and the federal civilian workers covered by Unemployment Compensation for Federal Employees (UCFE). These data are maintained at the state in micro and macro levels and also sent to BLS quarterly.

Unemployment Insurance (UI)

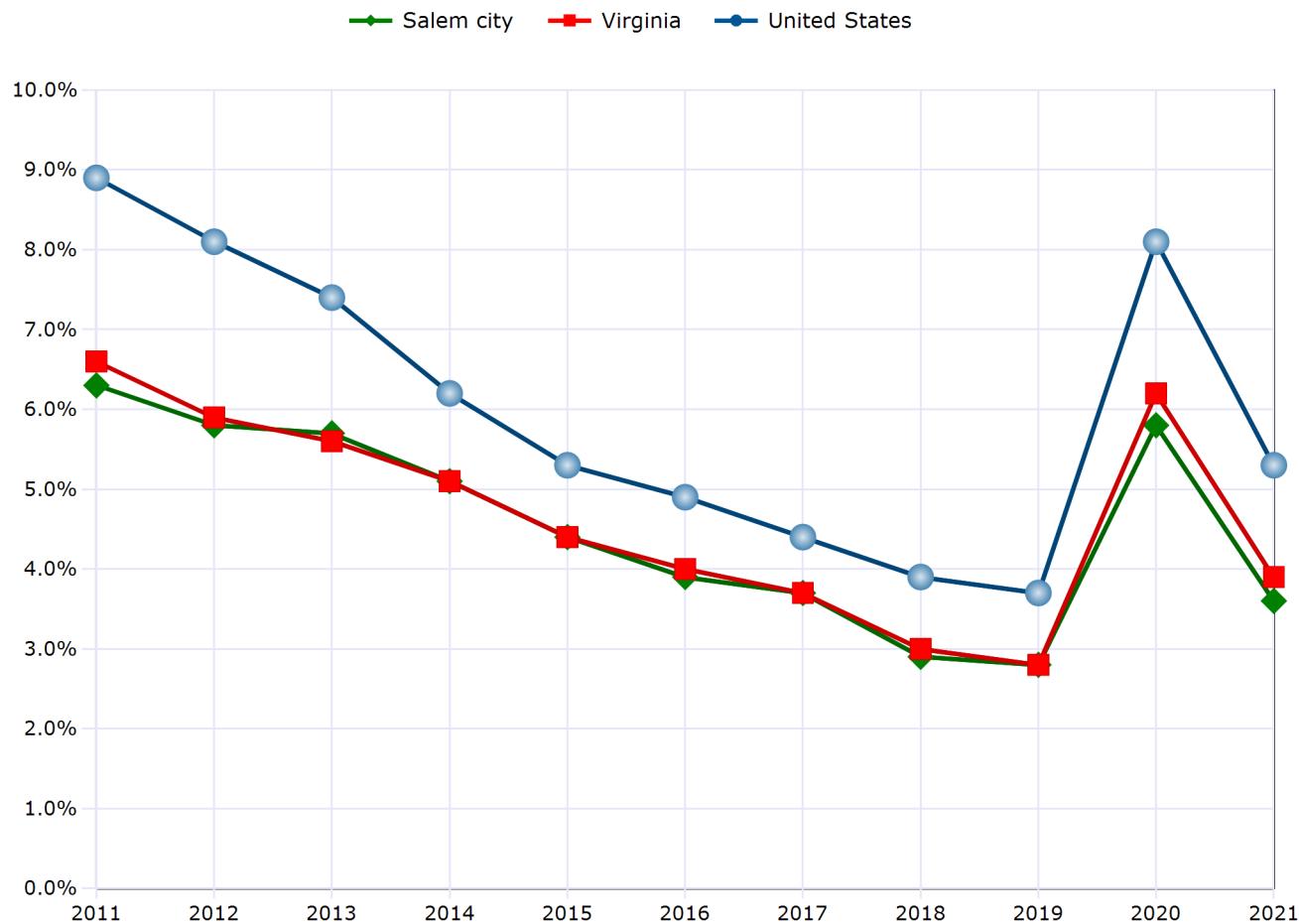
Unemployment insurance is a program for the accumulation of funds paid by employers to be used for the payment of unemployment insurance to workers during periods of unemployment which are beyond the workers' control. Unemployment insurance replaces a part of the worker's wage loss if he becomes eligible for payments.

Unemployment Rate

The number of unemployed people as a percentage of the labor force.

Unemployment Rates

Trends

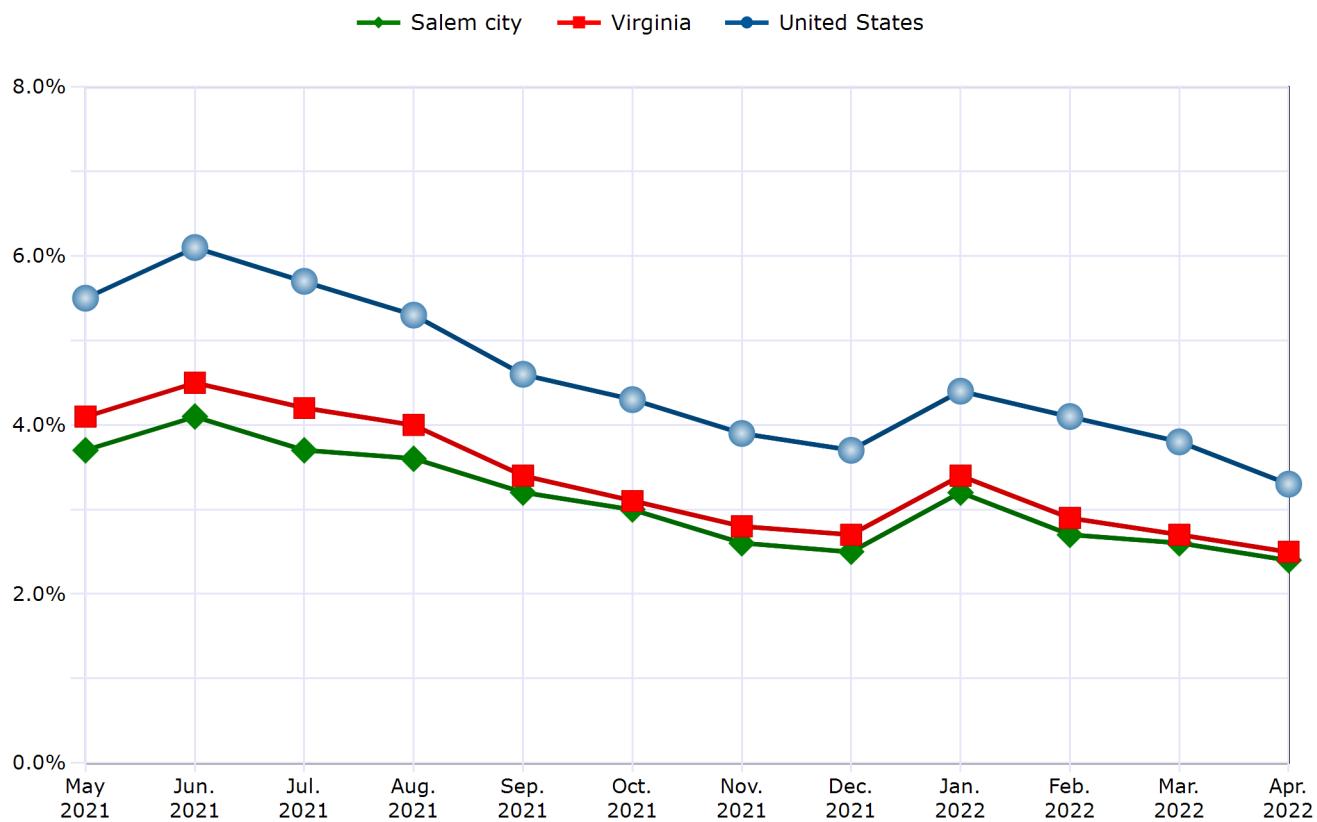


	Salem city	Virginia	United States
2011	6.3%	6.6%	8.9%
2012	5.8%	5.9%	8.1%
2013	5.7%	5.6%	7.4%
2014	5.1%	5.1%	6.2%
2015	4.4%	4.4%	5.3%
2016	3.9%	4.0%	4.9%
2017	3.7%	3.7%	4.4%
2018	2.9%	3.0%	3.9%
2019	2.8%	2.8%	3.7%
2020	5.8%	6.2%	8.1%
2021	3.6%	3.9%	5.3%

Source: Virginia Employment Commission, Economic Information & Analytics, Local Area Unemployment Statistics.

Unemployment Rates

Past 12 Months



	Salem city	Virginia	United States
May 2021	3.7%	4.1%	5.5%
Jun. 2021	4.1%	4.5%	6.1%
Jul. 2021	3.7%	4.2%	5.7%
Aug. 2021	3.6%	4.0%	5.3%
Sep. 2021	3.2%	3.4%	4.6%
Oct. 2021	3.0%	3.1%	4.3%
Nov. 2021	2.6%	2.8%	3.9%
Dec. 2021	2.5%	2.7%	3.7%
Jan. 2022	3.2%	3.4%	4.4%
Feb. 2022	2.7%	2.9%	4.1%
Mar. 2022	2.6%	2.7%	3.8%
Apr. 2022	2.4%	2.5%	3.3%

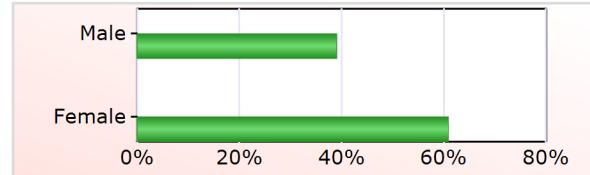
Source: Virginia Employment Commission, Economic Information & Analytics, Local Area Unemployment Statistics.

Characteristics of the Insured Unemployed

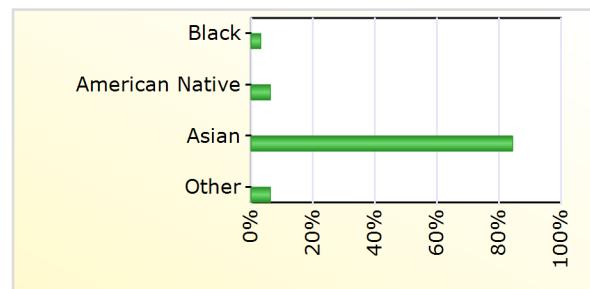
Total number of claimants:

- Salem city - (claimants)
- Virginia - (64 claimants)

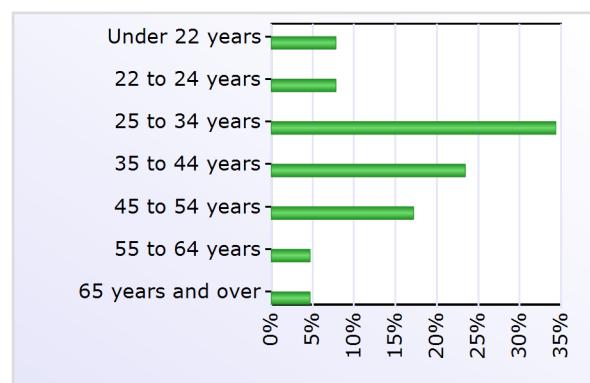
Gender	Salem city	Virginia
Male		25
Female		39
Unspecified		



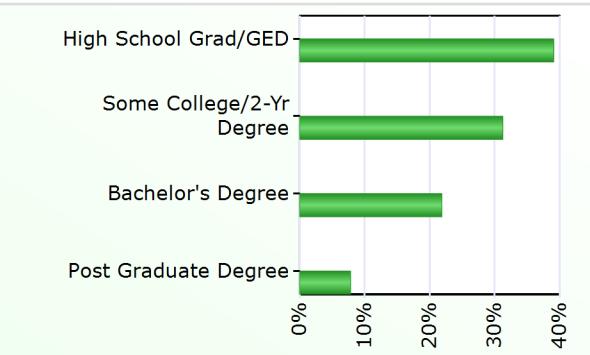
Race	Salem city	Virginia
White		
Black	2	
American Native	4	
Asian	54	
Other	4	
Hispanic or Latino		



Age	Salem city	Virginia
Under 22 years		5
22 to 24 years	5	
25 to 34 years	22	
35 to 44 years	15	
45 to 54 years	11	
55 to 64 years	3	
65 years and over	3	
Unknown		



Education	Salem city	Virginia
8th Grade or Less		
Some High School		
High School Grad/GED	25	
Some College/2-Yr Degree	20	
Bachelor's Degree	14	
Some Graduate School		
Post Graduate Degree	5	
Unknown		

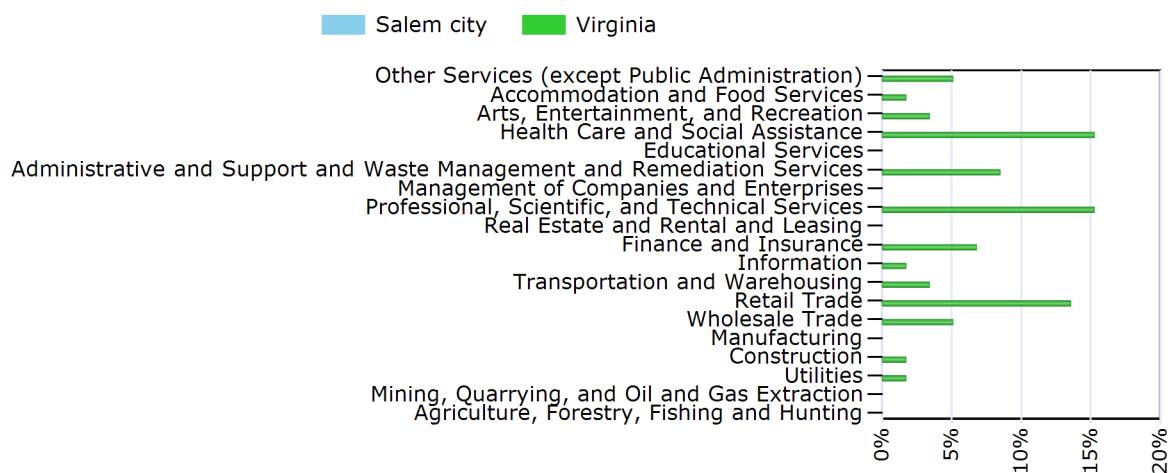


Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, March 2022.

Characteristics of the Insured Unemployed

Top 5 Industries With Largest Number of Claimants in Salem city

(excludes unclassified)



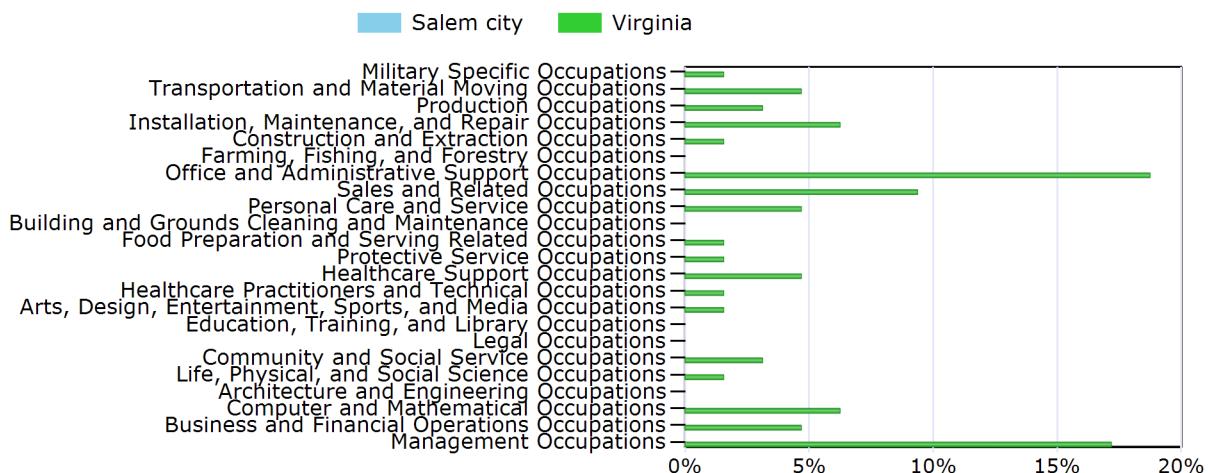
Industry	Salem city	Virginia
Agriculture, Forestry, Fishing and Hunting		
Mining, Quarrying, and Oil and Gas Extraction		
Utilities	1	
Construction		1
Manufacturing		
Wholesale Trade	3	
Retail Trade		8
Transportation and Warehousing	2	
Information		1
Finance and Insurance		4
Real Estate and Rental and Leasing		
Professional, Scientific, and Technical Services		9
Management of Companies and Enterprises		
Administrative and Support and Waste Management and Remediation Services	5	
Educational Services		
Health Care and Social Assistance		9
Arts, Entertainment, and Recreation		2
Accommodation and Food Services		1
Other Services (except Public Administration)		3
Unclassified		10

Source: Virginia Employment Commission, Economic Information & Analytics, Characteristics of the Insured Unemployed, March 2022.

Characteristics of the Insured Unemployed

Top 5 Occupation Groups With Largest Number of Claimants in Salem city

(excludes unknown occupations)

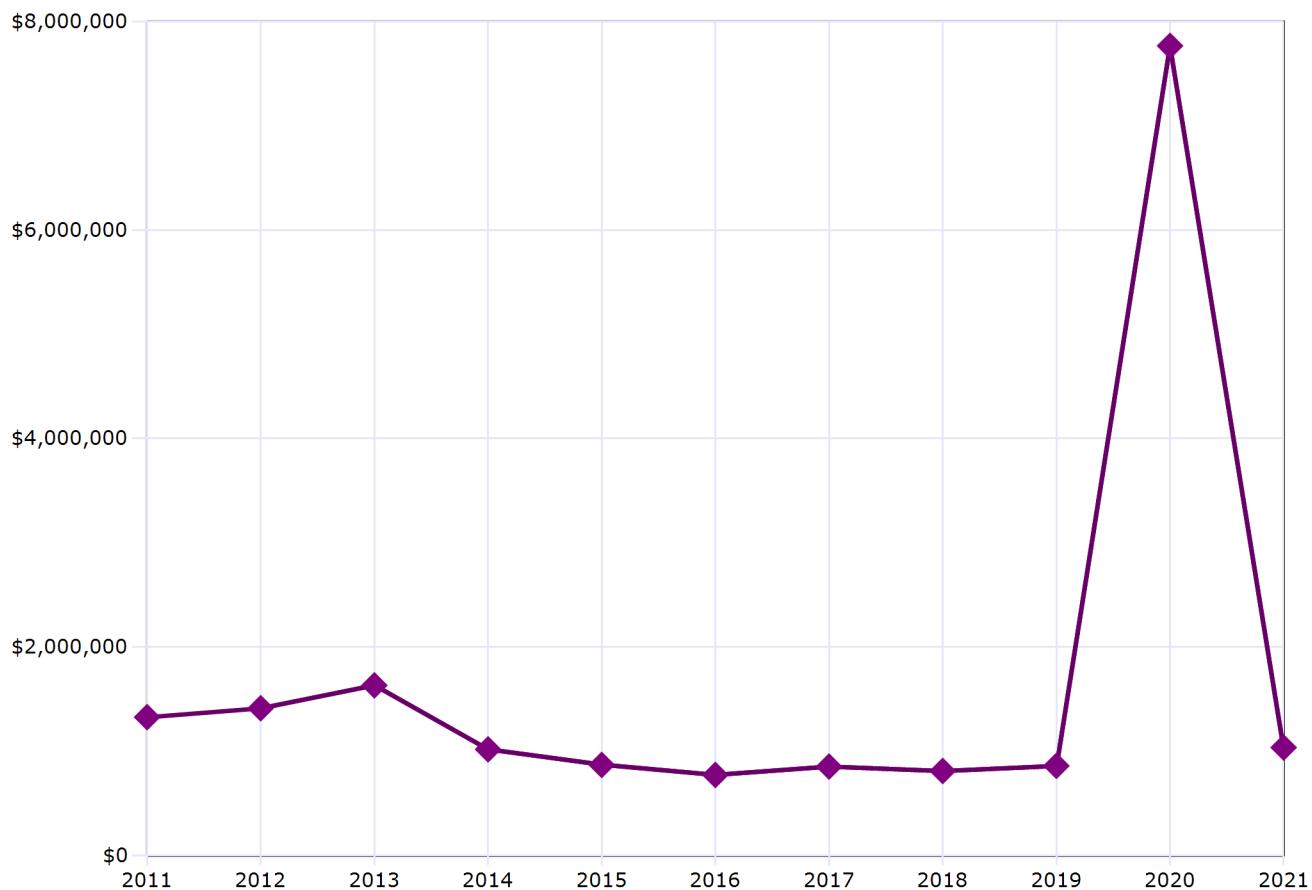


Occupation	Salem city	Virginia
Management Occupations		11
Business and Financial Operations Occupations		3
Computer and Mathematical Occupations		4
Architecture and Engineering Occupations		1
Life, Physical, and Social Science Occupations		1
Community and Social Service Occupations		2
Legal Occupations		
Education, Training, and Library Occupations		
Arts, Design, Entertainment, Sports, and Media Occupations		1
Healthcare Practitioners and Technical Occupations		1
Healthcare Support Occupations		3
Protective Service Occupations		1
Food Preparation and Serving Related Occupations		1
Building and Grounds Cleaning and Maintenance Occupations		
Personal Care and Service Occupations		3
Sales and Related Occupations		6
Office and Administrative Support Occupations		12
Farming, Fishing, and Forestry Occupations		
Construction and Extraction Occupations		1
Installation, Maintenance, and Repair Occupations		4
Production Occupations		2
Transportation and Material Moving Occupations		3
Military Specific Occupations		1
Unknown Occupation Code		4

*Source: Virginia Employment Commission, Economic Information & Analytics,
Characteristics of the Insured Unemployed, March 2022.*

Unemployment Insurance Payments

Trends

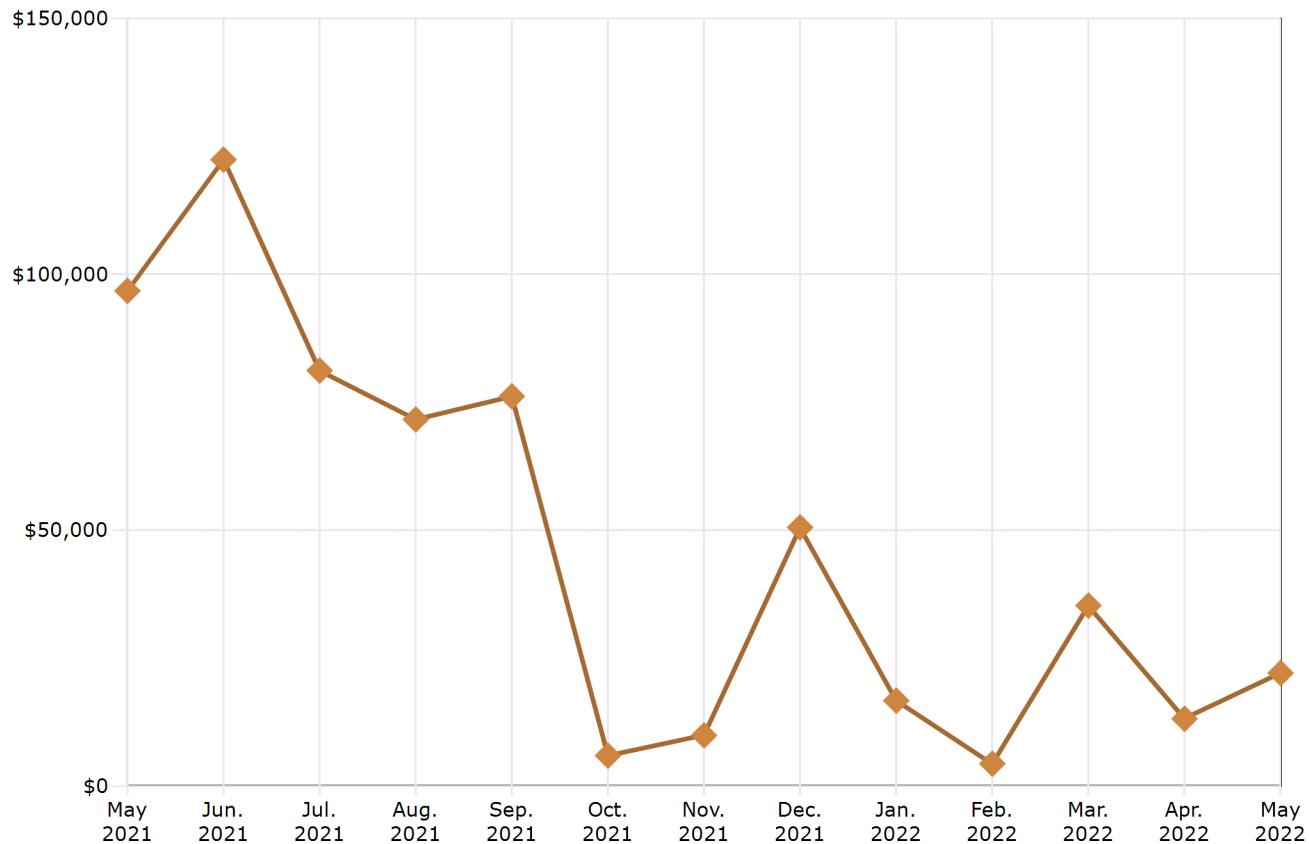


Salem city		Virginia	
	Weeks Paid		Amount Paid
2011	5,123	\$1,328,013	2,242,341
2012	5,215	\$1,413,421	2,102,986
2013	5,849	\$1,632,730	1,999,039
2014	3,661	\$1,019,276	1,684,690
2015	2,970	\$869,710	1,198,476
2016	2,520	\$773,700	1,263,292
2017	2,775	\$854,252	1,114,650
2018	2,674	\$811,911	941,154
2019	2,652	\$861,129	867,371
2020	29,968	\$7,765,192	8,600,869
2021	3,585	\$1,036,853	1,601,885

Source: Virginia Employment Commission, Economic Information & Analytics, Unemployment Insurance Program.

Unemployment Insurance Payments

Past 12 Months



Salem city		Virginia	
	Weeks Paid	Amount Paid	Weeks Paid
May 2021	335	\$96,785	172,687
Jun. 2021	420	\$122,423	165,442
Jul. 2021	285	\$81,218	143,303
Aug. 2021	247	\$71,661	115,346
Sep. 2021	253	\$76,177	85,447
Oct. 2021	18	\$5,972	55,216
Nov. 2021	30	\$9,921	75,491
Dec. 2021	147	\$50,572	75,214
Jan. 2022	42	\$16,707	23,336
Feb. 2022	15	\$4,391	24,947
Mar. 2022	102	\$35,294	42,744
Apr. 2022	40	\$13,169	40,683
May 2022	70	\$22,102	44,617

Source: Virginia Employment Commission,
Unemployment Insurance Program.

Employers by Size of Establishment

	Salem city	Virginia
0 to 4 employees	502	188,066
5 to 9 employees	200	40,310
10 to 19 employees	157	29,195
20 to 49 employees	115	21,473
50 to 99 employees	41	7,259
100 to 249 employees	16	3,657
250 to 499 employees	6	1,111
500 to 999 employees	***	364
1000 and over employees	***	246
	1,041	291,681

Employment by Size of Establishment

	Salem city	Virginia
0 to 4 employees	831	253,352
5 to 9 employees	1,326	266,889
10 to 19 employees	2,173	397,090
20 to 49 employees	3,606	646,318
50 to 99 employees	2,893	499,682
100 to 249 employees	2,230	540,718
250 to 499 employees	2,194	379,029
500 to 999 employees	***	250,699
1000 and over employees	***	676,728
	18,939	3,910,505

Note: Asterisks (***) indicate non-disclosable data.

'Zero; no employment' typically represents new startup firms or sole-proprietorships.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2021.

50 Largest Employers

1. U.S. Department of Veterans Affairs
2. City of Salem School Board
3. City of Salem
4. Yokohama Tire Corp.
5. HCA Virginia Health System
6. Roanoke College
7. Carter Machinery Company
8. Lake Region Medical
9. US Foodservice
10. Kroger
11. Wal Mart
12. VDOT
13. GE Toshiba Automation Systems
14. Levy Home Entertainment L
15. Graham White Manufacturing Company
16. Lowes' Home Centers, Inc.
17. Onebeacon Services LLC
18. Salem Health & Rehabilitation Center
19. County of Roanoke
20. Express Temporary Services
21. Oak Hall Industries
22. McDonald's
23. Layman Distributing
24. Elwood Staffing Services Inc
25. Titus Transport Holdings
26. Mac 'n Bob's Deli
27. The Virginia Baptist Children's Home
28. Virginia Department of State Police
29. Robertson Marketing Group
30. Aramark Services
31. FedEx Ground
32. Novozymes Biologicals
33. New Millennium
34. HHS Environmental Services
35. KIK International Inc
36. Chick-fil-A at Salem
37. American Medical Response
38. PHC of Virginia, LLC
39. VSC Fire and Security Inc
40. Vistar Eye Center Inc.
41. Virginia Department of Environmental Quality
42. Lexington Rowe Furniture Inc
43. Qualichem Incorporated
44. Mersen USA Ace Corporation
45. Hart Motor Company, Inc.
46. Integrated Textile Solutions, Inc.
47. Chicken Salad Chick
48. Servpro of South Roanoke Co
49. Summit Helicopters
50. SDH Services

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2021.

Did you know...

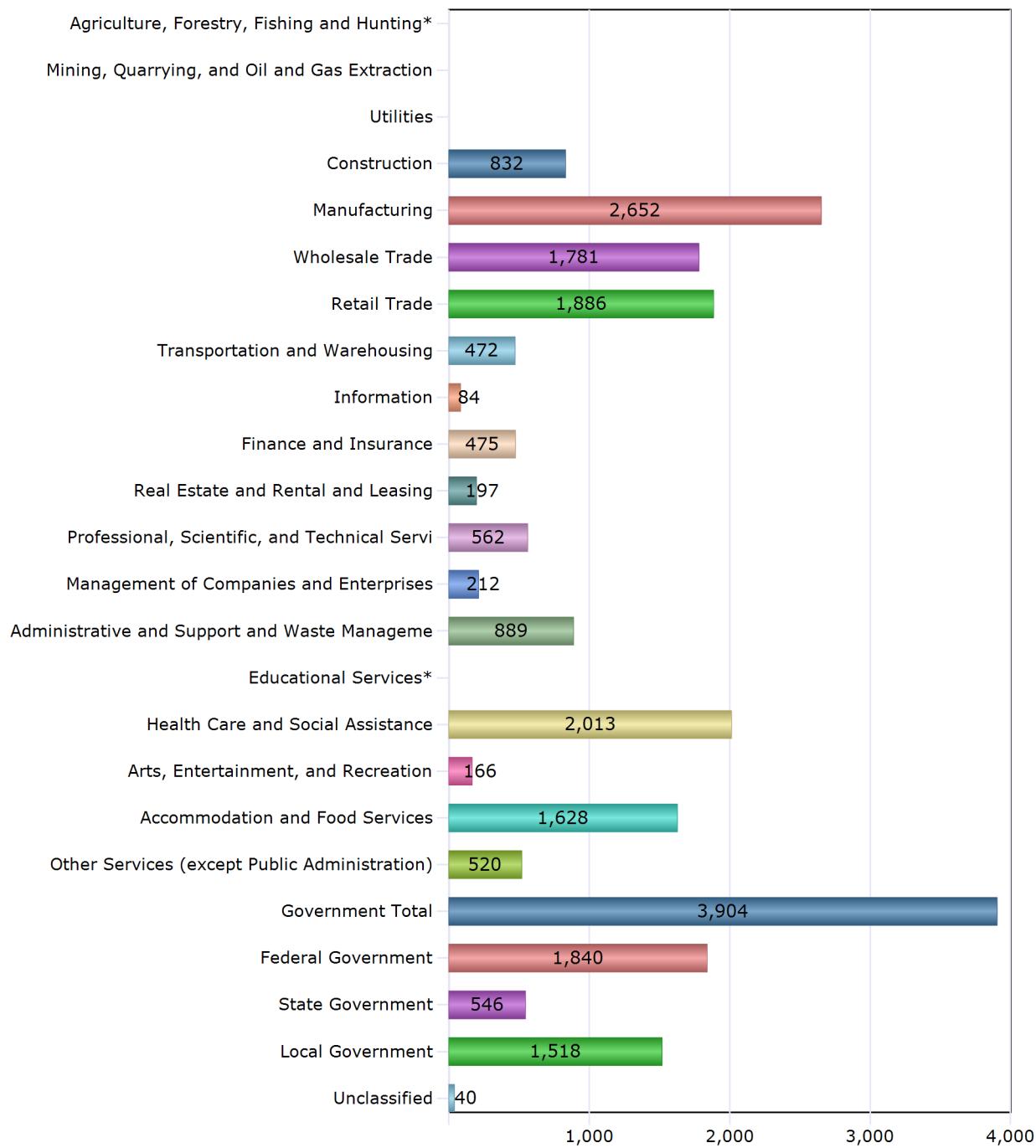
you can search over 300,000 employer listings on our website provided by Infogroup? This easy-to-use feature lets you search for employers by keyword, industry, sales volume, size range, and more!



For this data and more, visit us on the web at:

www.VirginiaLMI.com

Employment by Industry

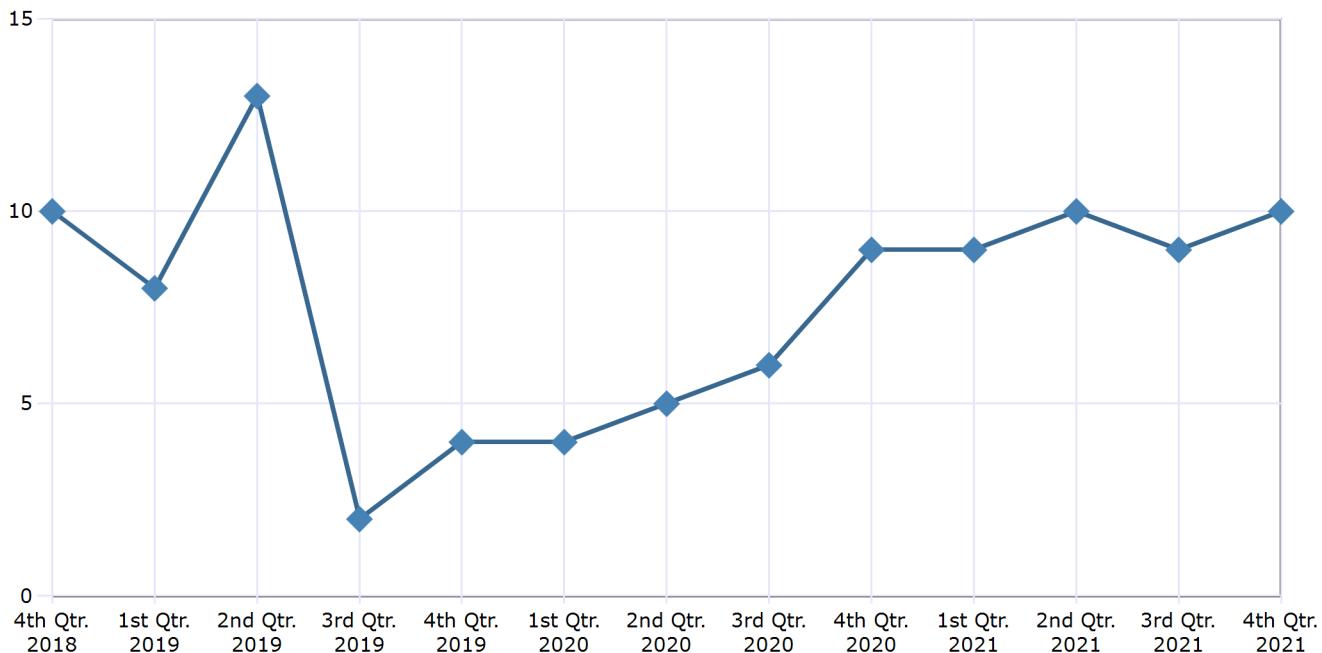


Total: 18,938

Note: Asterisk (*) indicates non-disclosable data.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2021.

New Startup Firms



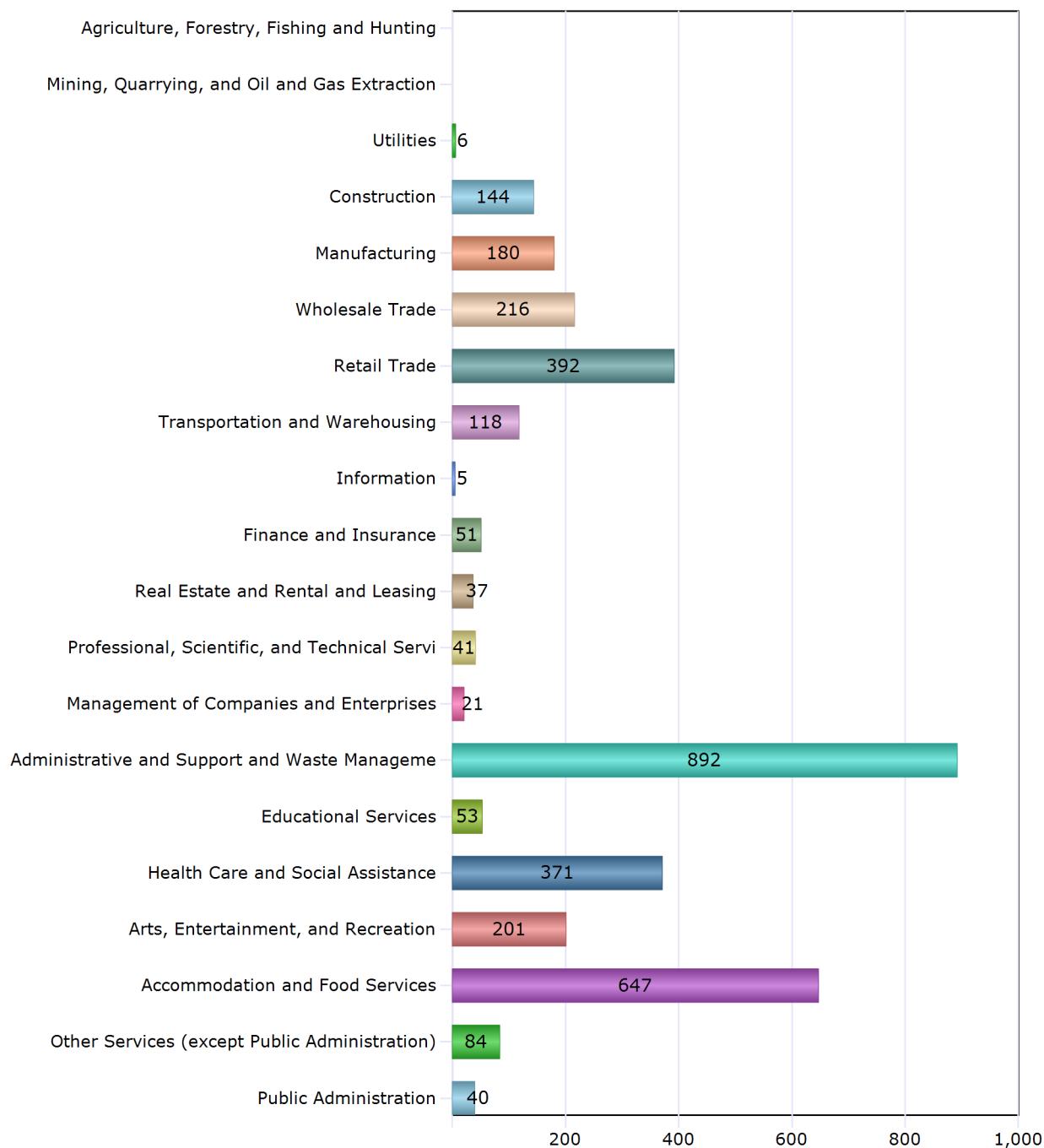
	Salem city	Virginia
4th Qtr. 2018	10	3,641
1st Qtr. 2019	8	4,381
2nd Qtr. 2019	13	4,302
3rd Qtr. 2019	2	1,093
4th Qtr. 2019	4	4,219
1st Qtr. 2020	4	4,299
2nd Qtr. 2020	5	3,279
3rd Qtr. 2020	6	4,309
4th Qtr. 2020	9	4,433
1st Qtr. 2021	9	5,190
2nd Qtr. 2021	10	4,866
3rd Qtr. 2021	9	4,948
4th Qtr. 2021	10	5,102

Note: The following criteria was used to define new startup firms:

- 1.) Setup and liability date both occurred during 4th Quarter (October, November, December) 2021
- 2.) Establishment had no predecessor UI Account Number
- 3.) Private Ownership
- 4.) Average employment is less than 250
- 5.) For multi-unit establishments, the parent company must also meet the above criteria.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2021.

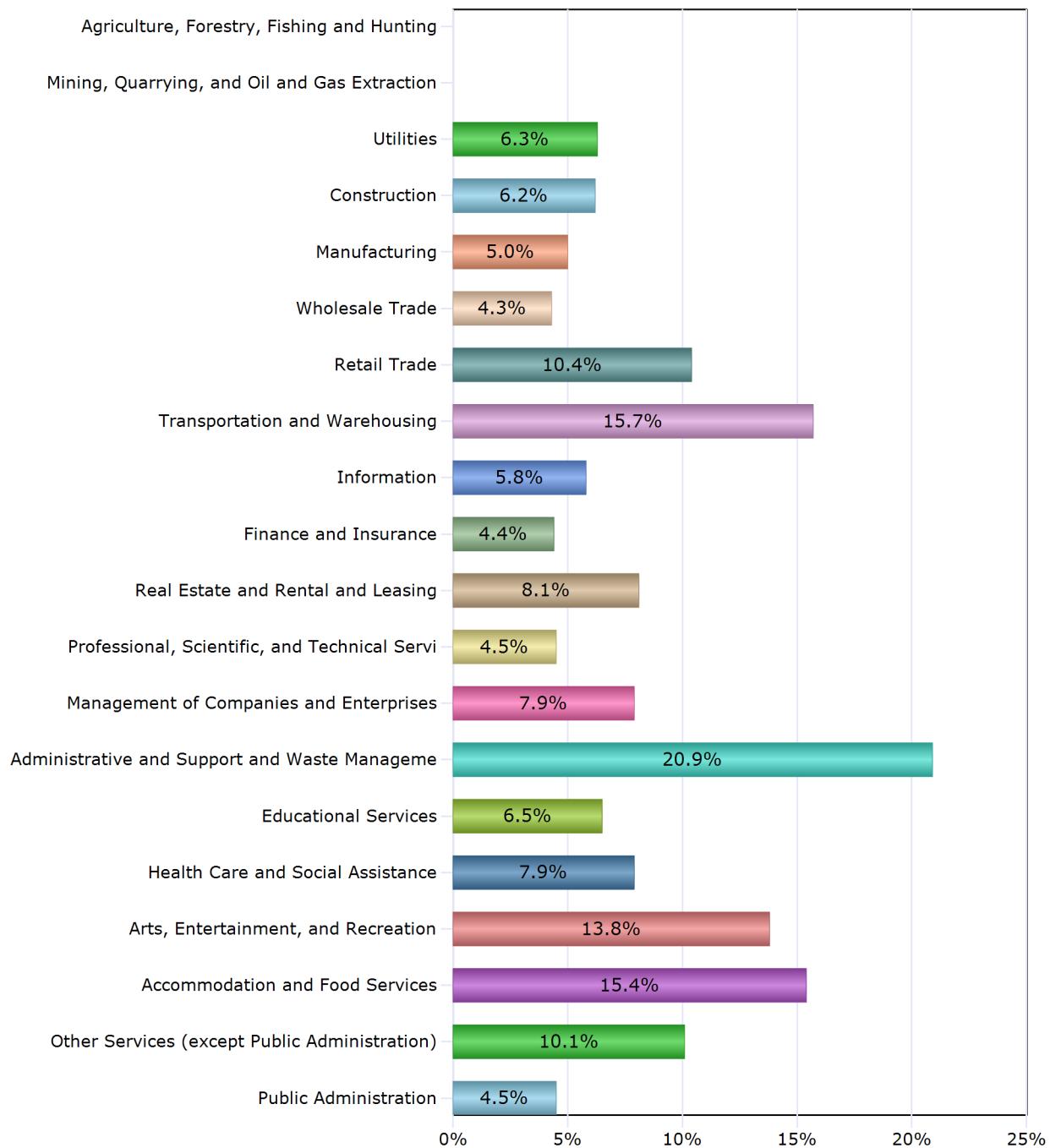
New Hires by Industry



Total: 3,499

Source: U.S. Census Bureau,
Local Employment Dynamics (LED) Program, 2nd Quarter (April, May, June) 2021, all ownerships.

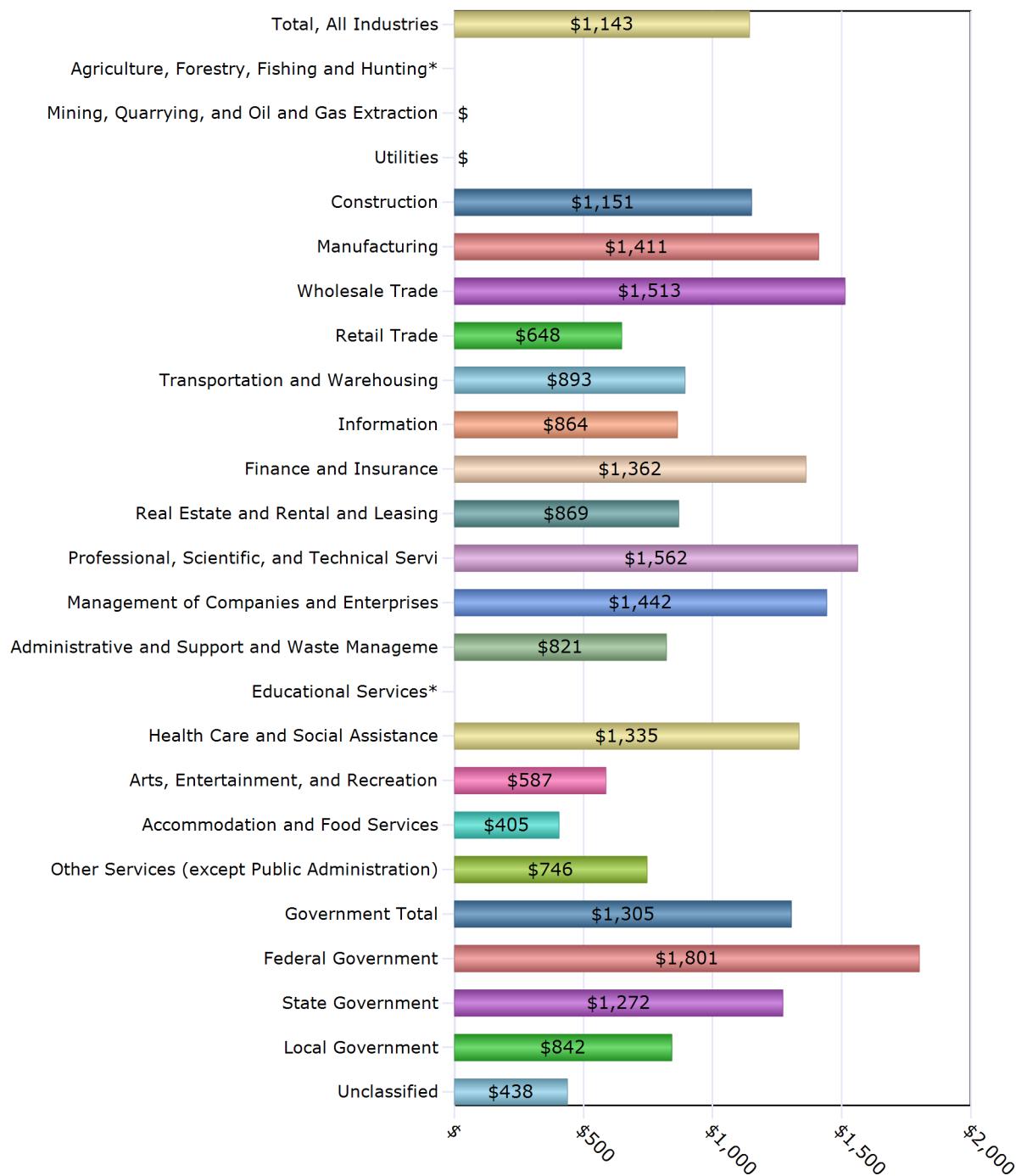
Turnover by Industry



Average: 8.8%

Source: U.S. Census Bureau,
Local Employment Dynamics (LED) Program, 1st Quarter (January, February, March) 2021, all ownerships.

Average Weekly Wage by Industry



Note: Asterisk (*) indicates non-disclosable data.

Source: Virginia Employment Commission, Economic Information & Analytics, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2021.

Age of Workers by Industry

	14–18	19–21	22–24	25–34	35–44	45–54	55–64	65+
Total, All Industries	481	772	975	3,948	3,964	4,227	3,858	1,404
Agriculture, Forestry, Fishing and Hunting								
Mining, Quarrying, and Oil and Gas Extraction								
Utilities				12	16	17	13	7
Construction	11	36	52	206	272	271	273	96
Manufacturing	10	53	79	498	577	669	749	184
Wholesale Trade	9	36	74	366	412	428	432	106
Retail Trade	165	206	155	391	350	378	385	203
Transportation and Warehousing	6	39	34	84	54	48	26	13
Information			3	13	19	14	14	2
Finance and Insurance		5	13	89	103	145	134	48
Real Estate and Rental and Leasing	2	6	8	42	33	35	28	20
Professional, Scientific, and Technical Services	6	10	19	125	128	161	126	65
Management of Companies and Enterprises		4	6	38	42	55	56	13
Administrative and Support and Waste Management	9	53	94	459	415	377	291	92
Educational Services	6	3	25	170	264	346	299	128
Health Care and Social Assistance	26	110	230	915	763	766	609	220
Arts, Entertainment, and Recreation	26	18	17	42	32	32	28	16
Accommodation and Food Services	191	169	112	294	251	199	147	75
Other Services (except Public Administration)	7	18	27	86	97	125	121	69
Public Administration	3	5	21	101	126	144	112	37

Source: U.S. Census Bureau,
Local Employment Dynamics (LED) Program, 2nd Quarter (April, May, June) 2021, all ownerships.

What is LED?

Developed by the U.S. Census Bureau, the Local Employment Dynamics (LED) program merges Virginia's Unemployment Compensation wage and employer records with Census demographic data. Read more about LED on the following website:

<http://lehd.did.census.gov/led/>



Industry Employment and Projections

Long Term

	Employment			Percent	
	Estimated 2014	Projected 2024	Change	Total	Annual
Total, All Industries	165,466	177,575	12,109	7.32%	.71%
Agriculture, Forestry, Fishing and Hunting	163	177	14	8.59%	.83%
Mining, Quarrying, and Oil and Gas Extraction	128	126	-2	-1.56%	-.16%
Utilities	***	***	***		***
Construction	7,959	8,993	1,034	12.99%	1.23%
Manufacturing	17,033	16,094	-939	-5.51%	-.57%
Wholesale Trade	***	***	***		***
Retail Trade	18,823	19,770	947	5.03%	.49%
Transportation and Warehousing	6,837	7,196	359	5.25%	.51%
Information	1,780	1,624	-156	-8.76%	-.91%
Finance and Insurance	6,069	6,536	467	7.7%	.74%
Real Estate and Rental and Leasing	1,853	1,922	69	3.72%	.37%
Professional, Scientific, and Technical Services	7,240	8,443	1,203	16.62%	1.55%
Management of Companies and Enterprises	4,780	4,856	76	1.59%	.16%
Administrative and Support and Waste Management	8,135	8,901	766	9.42%	.9%
Educational Services	12,079	13,446	1,367	11.32%	1.08%
Health Care and Social Assistance	23,794	28,222	4,428	18.61%	1.72%
Arts, Entertainment, and Recreation	1,425	1,580	155	10.88%	1.04%
Accommodation and Food Services	13,068	13,627	559	4.28%	.42%
Other Services (except Public Administration)	5,488	5,984	496	9.04%	.87%

*Note: Asterisks (***) indicate non-disclosable data.*

Projections data is for Western Virginia (LWDA III). No data available for Salem city.

*Source: Virginia Employment Commission, Economic Information & Analytics,
Long Term Industry and Occupational Projections, 2014-2024.*

Industry Employment and Projections

Short Term

	Employment			Percent	
	Estimated 2015	Projected 2017	Change	Total	Annual
Total, All Industries	3,977,496	4,093,656	116,160	2.92%	1.45%
Agriculture, Forestry, Fishing and Hunting	4,210	4,433	223	5.3%	2.61%
Mining, Quarrying, and Oil and Gas Extraction	6,805	5,869	-936	-13.75%	-7.13%
Utilities	10,717	10,695	-22	-.21%	-.1%
Construction	185,026	195,598	10,572	5.71%	2.82%
Manufacturing	232,632	233,073	441	.19%	.09%
Wholesale Trade	110,001	111,188	1,187	1.08%	.54%
Retail Trade	412,345	421,889	9,544	2.31%	1.15%
Transportation and Warehousing	112,837	117,619	4,782	4.24%	2.1%
Information	69,554	68,654	-900	-1.29%	-.65%
Finance and Insurance	131,712	136,266	4,554	3.46%	1.71%
Real Estate and Rental and Leasing	52,593	53,535	942	1.79%	.89%
Professional, Scientific, and Technical Services	394,584	409,625	15,041	3.81%	1.89%
Management of Companies and Enterprises	74,086	75,252	1,166	1.57%	.78%
Administrative and Support and Waste Management	224,339	236,780	12,441	5.55%	2.74%
Educational Services	365,350	372,071	6,721	1.84%	.92%
Health Care and Social Assistance	427,570	446,476	18,906	4.42%	2.19%
Arts, Entertainment, and Recreation	56,096	57,991	1,895	3.38%	1.68%
Accommodation and Food Services	334,516	349,857	15,341	4.59%	2.27%
Other Services (except Public Administration)	133,850	136,332	2,482	1.85%	.92%

*Note: Asterisks (****) indicate non-disclosable data.*

Projections data is for Virginia Statewide. No data available for Salem city.

Source: Virginia Employment Commission, Economic Information & Analytics, Short Term Industry and Occupational Projections, 2015-2017.

Occupation Employment and Projections

Long Term

	Employment			Openings		
	Estimated 2014	Projected 2024	% Change	Replace -ments	Growth	Total
Total, All Occupations	165,466	177,575	7.32%	3,930	1,361	5,291
Management Occupations	6,122	6,553	7.04%	143	45	188
Business and Financial Operations Occupations	7,581	8,218	8.4%	160	66	226
Computer and Mathematical Occupations	3,138	3,523	12.27%	46	40	86
Architecture and Engineering Occupations	2,154	2,219	3.02%	54	10	64
Life, Physical, and Social Science Occupations	943	1,060	12.41%	26	13	39
Community and Social Service Occupations	2,984	3,457	15.85%	65	48	113
Legal Occupations	1,022	1,112	8.81%	18	9	27
Education, Training, and Library Occupations	8,183	9,177	12.15%	174	99	273
Arts, Design, Entertainment, Sports, and Media Occupations	1,964	2,023	3%	47	10	57
Healthcare Practitioners and Technical Occupations	12,805	14,509	13.31%	290	171	461
Healthcare Support Occupations	5,491	6,826	24.31%	123	134	257
Protective Service Occupations	4,897	5,458	11.46%	109	57	166
Food Preparation and Serving Related Occupations	13,136	13,836	5.33%	495	79	574
Building and Grounds Cleaning and Maintenance Occupations	5,027	5,370	6.82%	102	35	137
Personal Care and Service Occupations	5,448	6,164	13.14%	113	72	185
Sales and Related Occupations	18,251	19,059	4.43%	548	82	630
Office and Administrative Support Occupations	26,585	27,690	4.16%	567	164	731
Farming, Fishing, and Forestry Occupations	302	297	-1.66%	7		7
Construction and Extraction Occupations	7,793	8,525	9.39%	117	74	191
Installation, Maintenance, and Repair Occupations	7,408	8,032	8.42%	174	65	239
Production Occupations	12,186	11,795	-3.21%	263	25	288
Transportation and Material Moving Occupations	12,046	12,672	5.2%	287	63	350

*Note: Asterisks (****) indicate non-disclosable data.*

Projections data is for Western Virginia (LWDA III). No data available for Salem city.

Source: Virginia Employment Commission, Economic Information & Analytics, Long Term Industry and Occupational Projections, 2014-2024.

Occupation Employment and Projections

Short Term

	Employment			Openings		
	Estimated 2015	Projected 2017	% Change	Replace -ments	Growth	Total
Total, All Occupations	3,977,496	4,093,656	2.92%	92,736	59,171	151,907
Management Occupations	211,684	216,918	2.47%	4,446	2,618	7,064
Business and Financial Operations Occupations	276,201	284,397	2.97%	4,962	4,098	9,060
Computer and Mathematical Occupations	203,891	212,732	4.34%	2,536	4,451	6,987
Architecture and Engineering Occupations	78,184	79,032	1.08%	1,861	488	2,349
Life, Physical, and Social Science Occupations	33,613	34,156	1.62%	820	278	1,098
Community and Social Service Occupations	53,847	56,057	4.1%	1,101	1,105	2,206
Legal Occupations	43,892	44,747	1.95%	712	428	1,140
Education, Training, and Library Occupations	243,781	249,029	2.15%	5,092	2,624	7,716
Arts, Design, Entertainment, Sports, and Media Occupations	61,233	62,553	2.16%	1,408	678	2,086
Healthcare Practitioners and Technical Occupations	205,158	211,360	3.02%	4,160	3,102	7,262
Healthcare Support Occupations	90,672	94,357	4.06%	1,859	1,842	3,701
Protective Service Occupations	105,361	107,514	2.04%	2,354	1,081	3,435
Food Preparation and Serving Related Occupations	327,173	342,449	4.67%	14,249	7,644	21,893
Building and Grounds Cleaning and Maintenance Occupations	151,649	157,036	3.55%	2,839	2,694	5,533
Personal Care and Service Occupations	155,803	163,251	4.78%	3,230	3,728	6,958
Sales and Related Occupations	423,418	432,998	2.26%	13,691	4,790	18,481
Office and Administrative Support Occupations	554,516	566,160	2.1%	11,737	5,962	17,699
Farming, Fishing, and Forestry Occupations	6,868	7,147	4.06%	168	141	309
Construction and Extraction Occupations	187,792	195,659	4.19%	2,884	4,098	6,982
Installation, Maintenance, and Repair Occupations	152,257	156,081	2.51%	3,384	2,080	5,464
Production Occupations	181,313	183,120	1%	3,937	1,364	5,301
Transportation and Material Moving Occupations	229,190	236,903	3.37%	5,304	3,878	9,182

*Note: Asterisks (****) indicate non-disclosable data.*

Projections data is for Virginia Statewide. No data available for Salem city.

Source: Virginia Employment Commission, Economic Information & Analytics, Short Term Industry and Occupational Projections, 2015-2017.

Error: Subreport could not be shown.

Declining Occupations

	Employment			Openings		
	Estimated 2014	Projected 2024	% Change	Replace- ments	Growth	Total
Postal Service Mail Sorters, Processors, and Processing Machine Operators	256	174	-32.03%	3	0	3
Switchboard Operators, Including Answering Service	***	***	***	***	***	***
Molding, Coremaking, and Casting Machine Setters, Operators, and Tenders, Metal and Plastic	223	165	-26.01%	3	0	3
Postal Service Mail Carriers	331	251	-24.17%	6	0	6
Mail Clerks and Mail Machine Operators, Except Postal Service	116	91	-21.55%	2	0	2
Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic	258	206	-20.16%	3	0	3
Cooks, Fast Food	286	234	-18.18%	8	0	8
Welding, Soldering, and Brazing Machine Setters, Operators, and Tenders	194	162	-16.5%	6	0	6
Tire Builders	***	***	***	***	***	***
Sewing Machine Operators	107	91	-14.95%	1	0	1
Procurement Clerks	***	***	***	***	***	***
Broadcast Technicians	***	***	***	***	***	***
Helpers--Production Workers	800	726	-9.25%	26	0	26
Electrical and Electronic Equipment Assemblers	286	261	-8.74%	4	0	4
Bookkeeping, Accounting, and Auditing Clerks	2,023	1,847	-8.7%	20	0	20
Print Binding and Finishing Workers	132	121	-8.33%	2	0	2
Mixing and Blending Machine Setters, Operators, and Tenders	136	125	-8.09%	3	0	3
Dishwashers	449	414	-7.8%	19	0	19
New Accounts Clerks	103	96	-6.8%	2	0	2
Paper Goods Machine Setters, Operators, and Tenders	428	399	-6.78%	6	0	6

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Western Virginia (LWDA III). No data available for Salem city.

Source: Virginia Employment Commission, Economic Information & Analytics, Long Term Industry and Occupational Projections, 2014-2024.

Consumer Price Index (CPI)

All Urban Consumers (CPI-U)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2012	226.665	227.663	229.392	230.085	229.815	229.478	229.104	230.379	231.407	231.317	230.221	229.601	229.594	2.1
2013	230.280	232.166	232.773	232.531	232.945	233.504	233.596	233.877	234.149	233.546	233.069	233.049	232.957	1.5
2014	233.916	234.781	236.293	237.072	237.900	238.343	238.250	237.852	238.031	237.433	236.151	234.812	236.736	1.6
2015	233.707	234.722	236.119	236.599	237.805	238.638	238.654	238.316	237.945	237.838	237.336	236.525	237.017	0.1
2016	236.916	237.111	238.132	239.261	240.229	241.018	240.628	240.849	241.428	241.729	241.353	241.432	240.007	1.3
2017	242.839	243.603	243.801	244.524	244.733	244.955	244.786	245.519	246.819	246.663	246.669	246.524	245.120	2.1
2018	247.867	248.991	249.554	250.546	251.588	251.989	252.006	252.146	252.439	252.885	252.038	251.233	251.107	2.4
2019	251.712	252.776	254.202	255.548	256.092	256.143	256.571	256.558	256.759	257.346	257.208	256.974	255.657	1.8
2020	257.971	258.678	258.115	256.389	256.394	257.797	259.101	259.918	260.280	260.388	260.229	260.474	258.811	1.2
2021	261.582	263.014	264.877	267.054	269.195	271.696	273.003	273.567	274.310	276.589	277.948	278.802	270.970	4.7
2022	281.148	283.716	287.504											

Urban Wage Earners and Clerical Workers (CPI-W)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2012	223.216	224.317	226.304	227.012	226.600	226.036	225.568	227.056	228.184	227.974	226.595	225.889	226.229	2.1
2013	226.520	228.677	229.323	228.949	229.399	230.002	230.084	230.359	230.537	229.735	229.133	229.174	229.324	1.4
2014	230.040	230.871	232.560	233.443	234.216	234.702	234.525	234.030	234.170	233.229	231.551	229.909	232.771	1.5
2015	228.294	229.421	231.055	231.520	232.908	233.804	233.806	233.366	232.661	232.373	231.721	230.791	231.810	-0.4
2016	231.061	230.972	232.209	233.438	234.436	235.289	234.771	234.904	235.495	235.732	235.215	235.390	234.076	1.0
2017	236.854	237.477	237.656	238.432	238.609	238.813	238.617	239.448	240.939	240.573	240.666	240.526	239.051	2.1
2018	241.919	242.988	243.463	244.607	245.770	246.196	246.155	246.336	246.565	247.038	245.933	244.786	245.146	2.5
2019	245.133	246.218	247.768	249.332	249.871	249.747	250.236	250.112	250.251	250.894	250.644	250.452	249.222	1.7
2020	251.361	251.935	251.375	249.515	249.521	251.054	252.636	253.597	254.004	254.076	253.826	254.081	252.248	1.2
2021	255.296	256.843	258.935	261.237	263.612	266.412	267.789	268.387	269.086	271.552	273.042	273.925	265.510	5.3
2022	276.296	278.943	283.176											

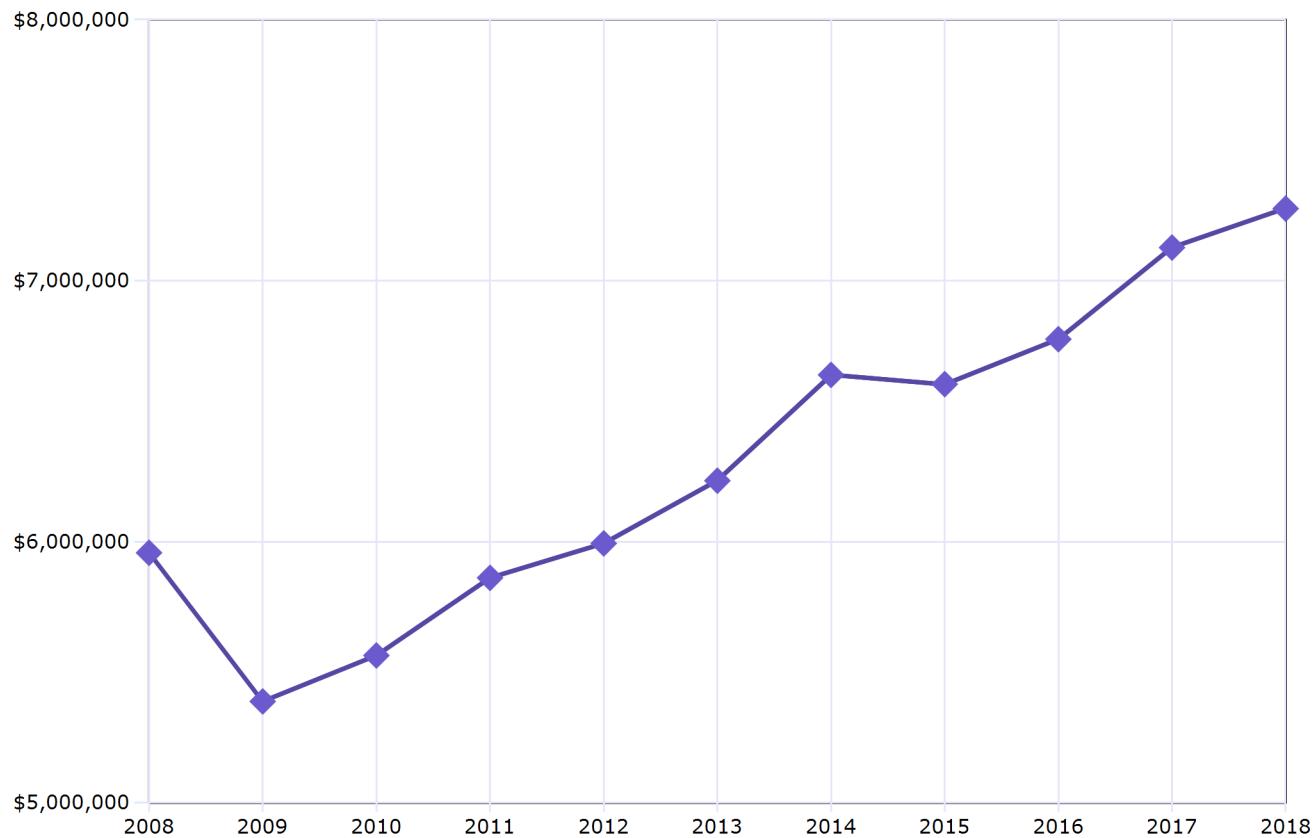
Note: CPI data is for the United States only. No data available for Salem city.

The CPI-U includes expenditures by urban wage earners and clerical workers, professional, managerial, and technical workers, the self-employed, short-term workers, the unemployed, retirees and others not in the labor force. The CPI-W only includes expenditures by those in hourly wage earning or clerical jobs.

*Source: Bureau of Labor Statistics,
Consumer Price Indexes (CPI) Program.*

Local Option Sales Tax

Trends



	Salem city	Virginia
2008	\$5,957,671	\$1,032,815,078
2009	\$5,388,142	\$979,594,664
2010	\$5,564,259	\$992,820,512
2011	\$5,861,505	\$1,035,981,229
2012	\$5,993,591	\$1,080,663,042
2013	\$6,233,878	\$1,093,292,668
2014	\$6,639,232	\$1,131,194,860
2015	\$6,603,788	\$1,179,611,271
2016	\$6,775,949	\$1,202,257,995
2017	\$7,126,984	\$1,232,981,515
2018	\$7,276,218	\$1,282,022,261

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

*Source: Virginia Department of Taxation,
Revenue Forecasting.*

Local Option Sales Tax

Past 12 Months



	Salem city	Virginia
Dec. 2017	\$664,961	\$123,193,863
Jan. 2018	\$525,473	\$90,794,207
Feb. 2018	\$517,417	\$90,576,093
Mar. 2018	\$602,180	\$107,834,402
Apr. 2018	\$600,347	\$102,372,977
May 2018	\$641,787	\$110,211,496
Jun. 2018	\$628,976	\$112,529,037
Jul. 2018	\$638,118	\$107,211,401
Aug. 2018	\$607,649	\$109,428,585
Sep. 2018	\$606,123	\$105,468,340
Oct. 2018	\$605,820	\$107,742,243
Nov. 2018	\$598,222	\$112,348,128
Dec. 2018	\$704,106	\$125,505,352

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

*Source: Virginia Department of Taxation,
Revenue Forecasting.*

IV. Education Profile

Overview

The Education Profile for Salem city provides an assortment of data collected from the United States Census Bureau and the National Center for Education Statistics (NCES).



Related Terms and Definitions

Associate's degree

An award that normally requires at least two but less than four years of full-time equivalent college work.

Bachelor's degree

An award that normally requires at least four but not more than five years of full-time equivalent college-level work.

Post-baccalaureate certificate

An award that requires completion of an organized program of study equivalent to 18 semester credit hours beyond the bachelor's. It is designed for persons who have completed a bachelor's degree, but do not meet the requirements of a master's degree.

Master's degree

An award that requires the successful completion of a program of study of at least the full-time equivalent of one but not more than two academic years of work beyond the bachelor's degree.

Post-master's certificate

An award that requires completion of an organized program of study equivalent to 24 semester credit hours beyond the master's degree, but does not meet the requirements of academic degrees at the doctor's level.

Doctor's degree

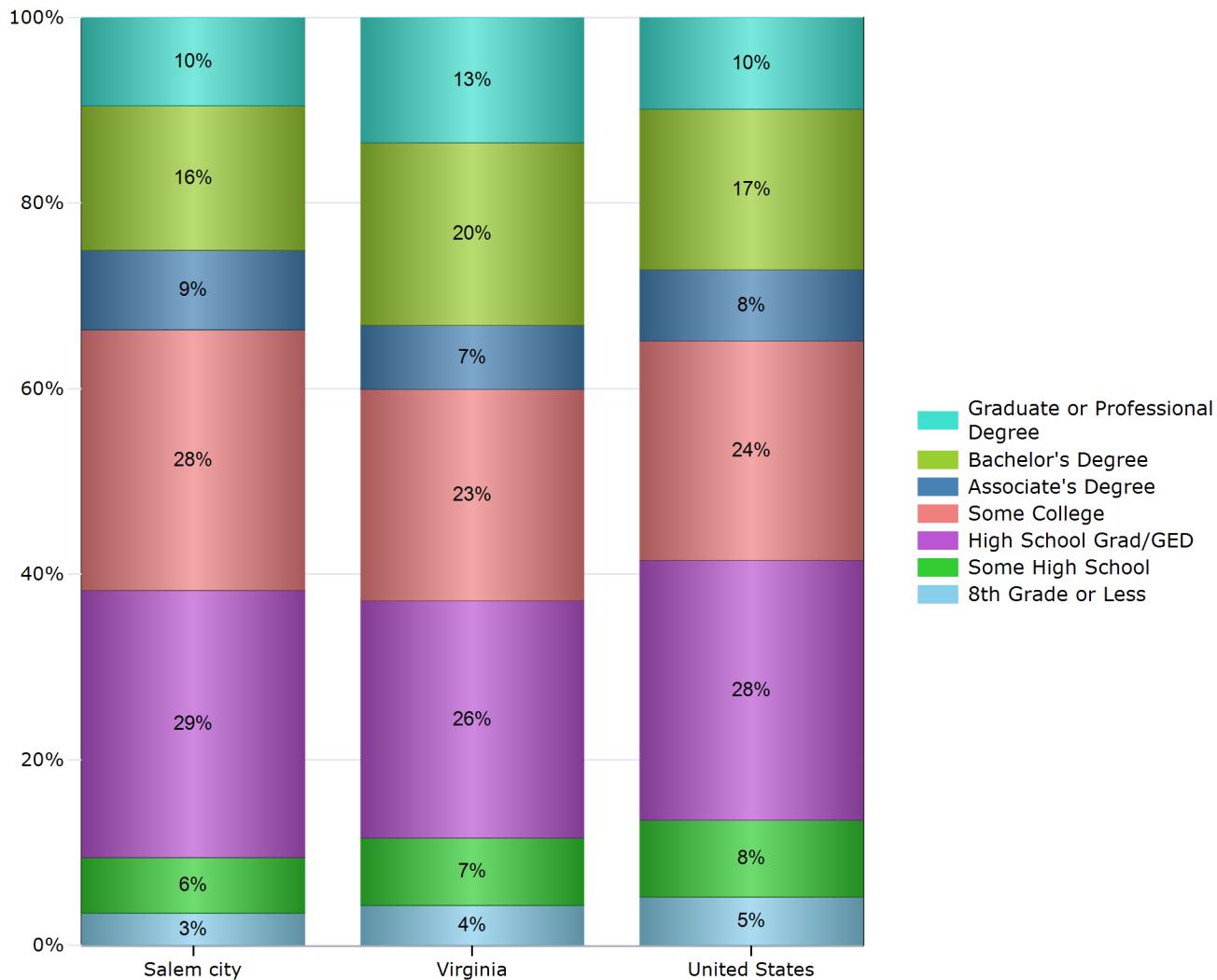
The highest award a student can earn for graduate study.

First-professional degree

An award that requires completion of a program that meets all of the following criteria: (1) completion of the academic requirements to begin practice in the profession; (2) at least two years of college work prior to entering the program; and (3) a total of at least six academic years of college work to complete the degree program, including prior required college work plus the length of the professional program itself.

Educational Attainment

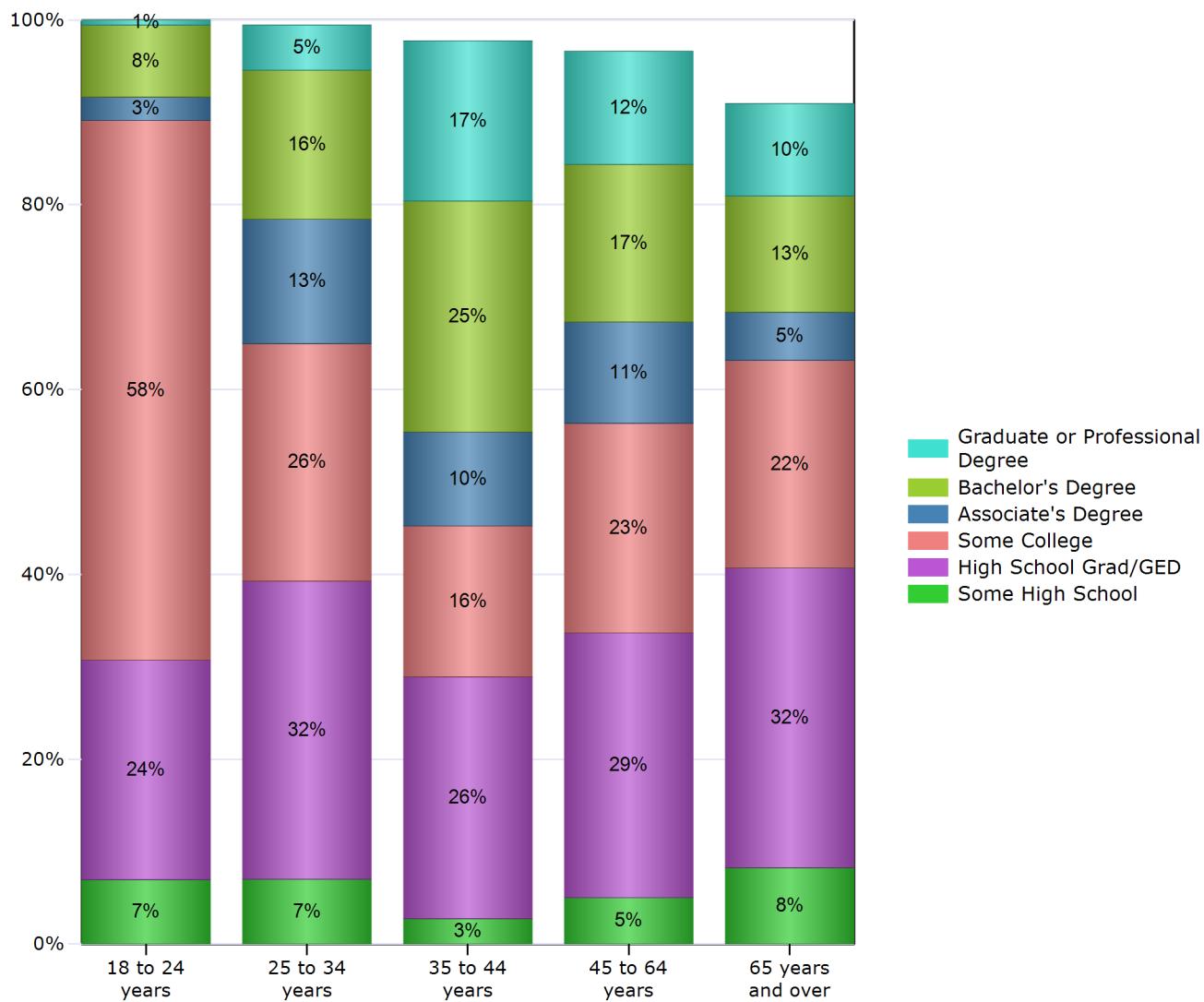
(Population 18 years and over)



	Salem city	Virginia	United States
8th Grade or Less	703	275,329	12,639,425
Some High School	1,212	464,075	20,093,117
High School Grad/GED	5,833	1,633,105	68,044,371
Some College	5,686	1,457,887	57,431,237
Associate's Degree	1,736	440,219	18,586,866
Bachelor's Degree	3,152	1,258,661	42,027,629
Graduate or Professional Degree	1,929	862,686	24,008,551
	20,251	6,391,962	242,831,196

Source: U.S. Census Bureau
 American Community Survey, 2011-2015.

Educational Attainment by Age

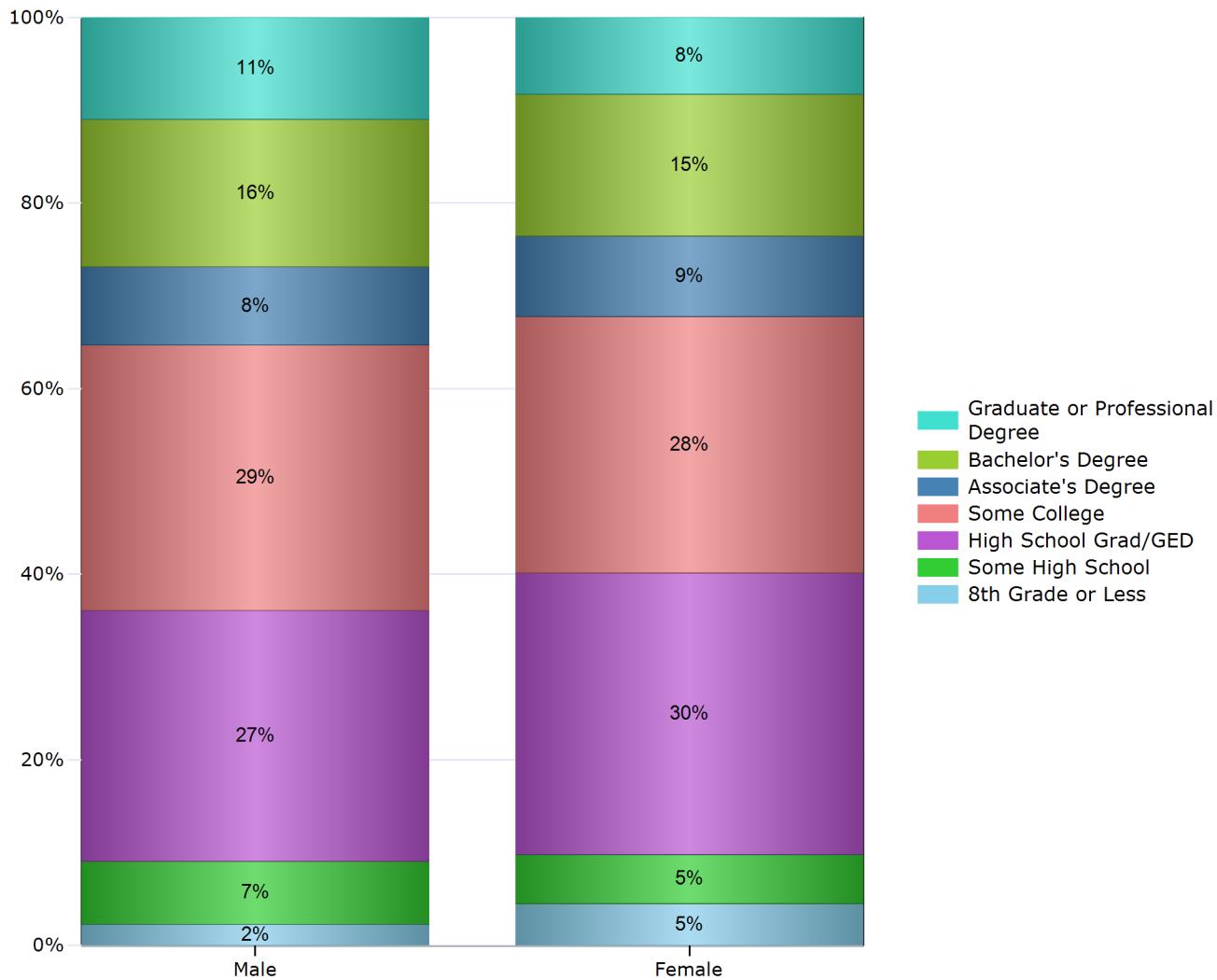


	18 - 24	25 - 34	35 - 44	45 - 64	65+	Total
8th Grade or Less			16	66	229	392
Some High School	234	201	80	339	358	1,212
High School Grad/GED	799	926	765	1,938	1,405	5,833
Some College	1,964	737	477	1,535	973	5,686
Associate's Degree	85	386	297	742	226	1,736
Bachelor's Degree	262	463	730	1,153	544	3,152
Graduate or Professional Degree	19	140	507	829	434	1,929
	3,363	2,869	2,922	6,765	4,332	20,251

Source: U.S. Census Bureau
 American Community Survey, 2011-2015.

Educational Attainment by Gender

(Population 18 years and over)

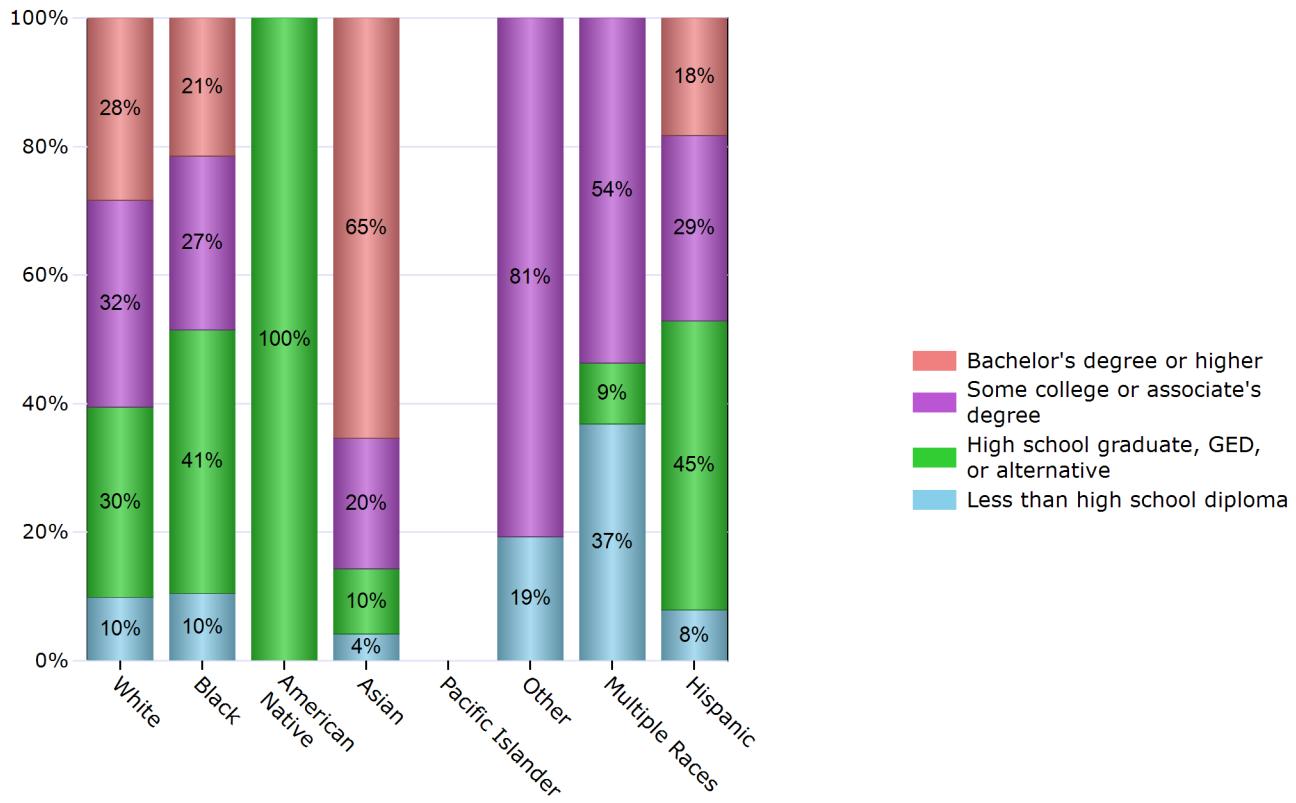


	Male	Female	Total
8th Grade or Less	215	488	703
Some High School	637	575	1,212
High School Grad/GED	2,544	3,289	5,833
Some College	2,690	2,996	5,686
Associate's Degree	794	942	1,736
Bachelor's Degree	1,496	1,656	3,152
Graduate or Professional Degree	1,032	897	1,929
	9,408	10,843	20,251

Source: U.S. Census Bureau
American Community Survey, 2011-2015.

Educational Attainment by Race/Ethnicity

(Population 25 years and over)



	Less than high school diploma	High school grad, GED, or alternative	Some college or associate's degree	Bachelor's degree or higher	Total
Race					
White	1,495	4,483	4,878	4,295	15,151
Black or African American	124	485	320	254	1,183
American Indian or Alaska Native	0	18	0	0	18
Asian	16	39	78	251	384
Native Hawaiian/Pacific Islander	0	0	0	0	0
Other	11	0	46	0	57
Multiple Races	35	9	51	0	95
Ethnicity					
Hispanic or Latino (of any race)	29	165	106	67	367
	1,710	5,199	5,479	4,867	17,255

Source: U.S. Census Bureau
American Community Survey, 2011-2015.

Graduate Data Trends

Salem city

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
2006	29	471	462		424		9			
2007	23	345	611		452		17			
2008										
2009	117	329	635		508		10			
2010	171	447	837		498		16			
2011	117	367	922		505		14			
2012	67	219	618		504		15			
2013	67	161	456		517		16			
2016	14	94	227		546		14			

Note: This table only reflects degrees completed from institutions within Salem city

Virginia Statewide

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
2006	4,213	4,298	14,431	102	39,247	608	12,429	225	1,440	2,490
2007	4,478	3,686	15,519	116	40,381	650	12,781	252	1,516	2,626
2008	5,197	3,813	16,207	134	39,160	725	13,802	334	1,080	2,168
2009	6,259	4,587	17,179	85	40,233	756	15,445	300	925	2,064
2010	7,648	8,158	21,014	374	45,361	915	18,889	601	2,100	2,598
2011	6,972	12,557	24,306	473	49,109	1,055	20,697	727	2,329	2,658
2012	8,825	12,801	26,199	620	53,051	1,215	21,516	686	2,095	3,298
2013	8,153	12,179	25,854	484	54,778	1,067	22,782	706	2,230	2,963
2016	8,643	11,912	25,125	608	61,852	2,032	24,717	640	2,328	2,931

*Source: U.S. Department of Education,
Institute of Education Sciences (IES).*

Did you know...

you can search over 2,300 school listings online
provided by the U.S. Department of Education?

For this data and more, visit us on the web at:

www.VirginiaLMI.com



Training Providers

Virginia Western Community College

3093 Colonial Ave

Roanoke, VA 24015

Phone: (540) 857-7311

<http://virginiawestern.edu/>

Number of 2016 graduates: 1,181

Hollins University

7916 Williamson Rd Nw

Roanoke, VA 24020

Phone: (540) 362-6000

<http://www.hollins.edu>

Number of 2016 graduates: 237

Roanoke College

221 College Lane

Salem, VA 24153

Phone: (540) 375-2500

<http://www.roanoke.edu>

Number of 2016 graduates: 500

Ferrum College

215 Ferrum Mountain Road

Ferrum, VA 24088

Phone: (540) 365-2121

<http://www.ferrum.edu>

Number of 2016 graduates: 228

National College of Business and Tech.

1813 East Main Street

Salem, VA 24153

Phone: (540) 986-1800

<http://https://www.an.edu/locations/>

Number of 2016 graduates: 395

Bar Palma Beauty Careers Academy

3535 D Franklin Rd Sw

Roanoke, VA 24014

Phone: (540) 343-0153 ext. 2

<http://roanoke.paulmitchell.edu>

Number of 2016 graduates: 29

Jefferson College of Health Sciences

101 Elm Avenue Se

Roanoke, VA 24013

Phone: (888) 985-8483

<http://www.jchs.edu>

Number of 2016 graduates: 352

ECPI Technical College

5234 Airport Rd

Roanoke, VA 24012

Phone: (540) 563-8080

<http://www.skyline.edu>

Number of 2016 graduates:

Dabney S Lancaster Community College

1000 Dabney Drive
Clifton Forge, VA 24422

Phone: (540) 863-2800

<http://www.dslcc.edu>

Number of 2016 graduates: 273

Tap This Valley Works Cet

108 N. Jefferson Street, Suite 503
Roanoke, VA 24016

Phone: (540) 767-6220

<http://www.tapintohope.org>

Number of 2016 graduates:

*Source: U.S. Department of Education,
Institute of Education Sciences (IES), 2016.*